

International Catalogue

2016



Welcome to the world of learning

Cornelsen

International Catalogue 2016

This Catalogue contains Cornelsen's latest products for language learning and vocational education

Dear fellow publisher, dear business partner,

In 2015 we completed the reorganisation of Cornelsen's international business.

Following are the resulting changes:

- focus on the core Cornelsen brand and the education fields German as a Foreign Language, Languages in Adult Education and Vocational Training
- management of the business by regional International Business Managers – responsibilities for individual regions can be found on the back cover of the catalogue
- alongside licence offerings, you will find an increasing number of products designed for immediate distribution in your country, not merely in the German as a Foreign Language field.

Alongside these changes, our proven qualities nevertheless persist:

- Cornelsen as your reliable international partner, thinking globally, acting locally
- internationally experienced consultants, skilled at intercultural relations and keen, together with you, to further develop long-term markets
- high quality teaching materials and media that take the burden out of teaching and learning

We look forward to working with you on existing as well as new projects and partnerships and invite you to take a tour of our catalogue.

Yours faithfully,



Joachim Larché

Head of International Business Management

The new International Team



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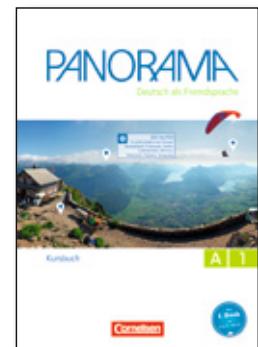


Laure Périsse
International Business
Manager for:
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Europe (UK, Ireland,
France, Spain, Portugal),
French- and Portuguese-
speaking Africa

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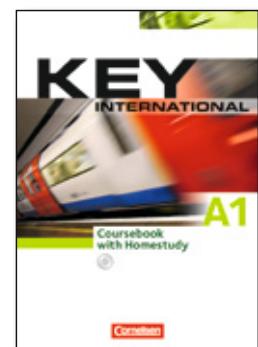
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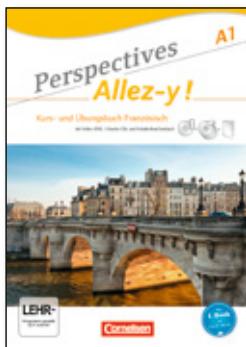
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IDL = International distribution and licensing

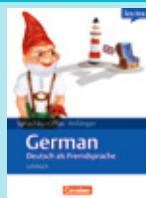
L = License only

Our German as a Foreign Language Titles

Unsere Deutschlehrwerke

European Language Certificates (TELC)	Adolescent Beginners			Adult Education		Business German
A1	prima plus Band A1.1	prima Band 1	Panorama Band A1	studio [21] Band A1		Pluspunkte Beruf
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A2	prima plus Band A2.1	prima Band 3	Panorama Band A2	studio [21] Band A2		Pluspunkte Beruf
	prima plus Band A2.2	prima Band 4				
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Test Preparation



Ja, gerne!
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Prüfungs-
training
Start
Deutsch 1

Prüfungs-
training
Start
Deutsch 2

Prüfungs-
training
Zertifikat
Deutsch

Prüfungs-
training
Goethe-
Zertifikat B2

Prüfungs-
training
Goethe-
Zertifikat C1

Prüfungs-
training
telc B1
Beruf

Prüfungs-
training
AP German Exam

Prüfungs-
training
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Prüfungs-
training
DSD 1

Prüfungs-
training
DSD 2

Prüfungs-
training
DSH

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prima plus IDL **Deutsch für Jugendliche**

prima plus ist ein Lehrwerks für Jugendliche ohne Deutsch-Vorkenntnisse, das zu diversen Prüfungen vom Goethe-Zertifikat FIT 1 über das Zertifikat Deutsch bis hin zu den C1-Sprachdiplomen führt. Die Bände A1.1 und A1.2 führen zur Niveaustufe A1 und die Bände A2.1 und A2.2 zu A2. Die weiteren Bände führen zu den Niveaustufen B1, B2 und C1.

Aufbau und Konzept

Die *Schülerbücher* enthalten jeweils sieben klar gegliederte Einheiten, mit Themen, die die Schüler wirklich inspirieren, sowie eine „Kleine Pause“ und eine „Große Pause“. Die Einheiten bestehen aus je acht Seiten. Die bilderreiche Einstiegsseite führt mit ersten Aufgaben zum Thema hin. Es folgen sechs Seiten mit Texten, Dialogen und vielen Aktivitäten, die die Fertigkeiten Hören, Sprechen, Lesen und Schreiben systematisch entwickeln. Im Sinne des europäischen Sprachenportfolios sprechen und schreiben die Schüler und Schülerinnen auch regelmäßig über sich selbst und ihre Erfahrungen.

prima plus bietet mehrere Ebenen der Spracharbeit, die den Aufbau der Kompetenzen unterstützen.

- Die orangenen Kästen „Denk nach“ helfen dabei, sprachliche Strukturen selbst zu erkennen und grammatisches Regelwissen aufzubauen.

- In jeder Einheit finden sich Übungen zum Aussprachetraining als Grundlage für gelingende mündliche Kommunikation.
- Darüber hinaus bietet *prima plus* ein umfassendes Programm zur Wortschatzarbeit. Besonders wichtig ist, dass der eingeführte Wortschatz – ebenso wie die Grammatik – schnell zu sprachlicher Handlungskompetenz führt.
- Aktivitäten zum Aufbau der Lernkompetenz, die mit „TIPP“ gekennzeichnet sind, sollen es den Lernenden ermöglichen, die für sie persönlich effizientesten Lernwege zu entdecken.

Auf der letzten Seite jeder Einheit fasst „Das kannst du“ das Gelernte übersichtlich zusammen. Die „Kleine Pause“ nach Einheit 3 und die „Große Pause“ nach Einheit 7 wiederholen den Lernstoff spielerisch, bieten literarische Ansätze und Seiten zur Arbeit mit den Videoszenen und Landeskundeclips.

prima plus beschränkt sich allerdings nicht nur auf die Vermittlung sprachlicher Strukturen und die Entwicklung der vier Fertigkeiten. Besonderer Wert wurde auf aktuelle landeskundliche Informationen aus dem Alltag in D-A-CH gelegt. *prima plus* vermittelt über Fotos, Dialoge und Texte vielfältige Eindrücke von dem Leben Jugendlicher in den deutschsprachigen Ländern. Dabei werden die Lernenden aufgefordert, die landeskundlichen Informationen mit ihren eigenen Erfahrungen in Beziehung zu setzen.

Mit bewegten Bildern macht das Lernen einfach mehr Spaß. Videos im Deutschunterricht schärfen das Hör-Seh-Verstehen, erweitern den interkulturellen Blick und fördern den Spracherwerb. Zu jeder Einheit gibt es deshalb einen Videoclip. Darüber hinaus gibt es bei den Pausen ein Videoangebot mit je drei Szenen, zu dem auf den Videoseiten im Schülerbuch Aufgaben angeboten werden.

Die vierfarbigen *Arbeitsbücher* mit integrierter Lerner-Audio-CD unterstützen die Arbeit mit den Schülerbüchern durch zusätzliches umfangreiches Übungsmaterial. Die CD enthält auch weitere Lese- und Hörtexte sowie interaktive Übungen, auf die aus dem Schülerbuch und dem Arbeitsbuch verwiesen wird. Die interaktiven Übungen ermöglichen flexibles sowie individuelles Lernen und Üben. Die Aufgaben können selbstständig kontrolliert und beliebig oft wiederholt werden. Zur schnellen Orientierung gibt es zu jedem Lernabschnitt im Schülerbuch unter der gleichen Nummer im Arbeitsbuch das passende Übungsangebot.

Die *Audio-CDs* zu den Schülerbüchern enthalten die Dialoge, Hörtexte und die Übungen zur Aussprache.

Aktiv und interaktiv Deutschlernen

Das Lehren und Lernen verändert sich. Digitale Medien spielen dabei eine immer größere Rolle. Der digitale Unterrichtsmanager ermöglicht es Lehrerinnen und Lehrern, ihren Unterricht zu Hause zeit-



Die Autoren



Friederike Jin hat Französisch, Deutsch als Fremdsprache und Pädagogik studiert. Promoviert hat sie in Linguistik/Intonationsforschung. Seit mehr als 20 Jahren arbeitet sie als Deutschlehrerin im Bereich DaF.

Friederike Jin studied French, German as a foreign language and education and gained her doctorate in linguistics/intonation research. For more than 20 years she has worked as a German teacher.



Lutz Rohrmann kam in Brasilien zu Deutsch als Fremdsprache. Er lebt und arbeitet als Lehrwerksautor und Redakteur nach Jahren in Deutschland derzeit wieder in Brasilien.

Lutz Rohrmann studied German as a foreign language in Brazil. After many years living in Germany, he now lives and works as a textbook author and editor in Brazil again.

sparend vorzubereiten und ihren Unterricht abwechslungsreich und motivierend am Whiteboard oder Beamer durchzuführen. Der *Unterrichtsmanager* enthält das digitalisierte Schülerbuch und integriert (fast) alle Medien und Materialien: die Handreichungen für den Unterricht, Audios, Videos, Whiteboard-Folien, Kopiervorlagen und Lösungen.

prima plus auf einen Blick

Aktualität – Es vermittelt ein modernes Bild der deutschsprachigen Welt in ihrer Vielfalt und schult die interkulturelle Kompetenz.

Attraktivität – *prima plus* ist großzügig gestaltet und reich illustriert.

Motivation – Es enthält kurze, klar gegliederte Einheiten mit Themen, die Schülerinnen und Schüler wirklich ansprechen.

Partizipation – Im Zentrum des Lehrwerks steht die gesprochene Sprache. In schülerorientierten Sozial- und Arbeitsformen wird die kommunikative Kompetenz gefördert und weiterentwickelt. Die vielfältigen Arbeits- und Übungsformen garantieren abwechslungsreiche Unterrichtsstunden.

Selbstevaluation – *prima plus* ermöglicht es den Schülerinnen und Schülern, ihren Lernstand regelmäßig einzuschätzen und zu überprüfen.

Lernen – analog und digital.

Summary

***prima plus* German for Young People**

***prima plus* offers and promotes currency** – it communicates a modern and multifaceted image of the German-speaking world and teaches intercultural competence.

attractiveness – *prima plus* is well designed and richly illustrated.

motivation – it is made up of clearly structured units with themes that genuinely appeal to students.

participation – the spoken language is the central focus of the textbook. Communicative competence is promoted and further developed in student-oriented social and working forums. The course's diverse forms of work and practice guarantee interesting and motivating lessons.

self-evaluation – *prima plus* enables students to regularly evaluate and test themselves.

learning – in analogue and digital forms.

Kursbuch A1.1

Inkl. E-Book-Lizenz (scook)

978-3-06-120632-1

Arbeitsbuch A1.1 mit CD-ROM

978-3-06-120633-8

Lehrerhandbuch A1.1

978-3-06-120636-9

CD A.1

978-3-06-120634-5

Unterrichtsmanager A1.1

978-3-06-121460-9

Kursbuch A1.2

Inkl. E-Book-Lizenz (scook)

978-3-06-120639-0

Arbeitsbuch A1.2 mit CD-ROM

978-3-06-120640-6

Lehrerhandbuch A1.2

978-3-06-120642-0

CD A.2

978-3-06-120641-3

Unterrichtsmanager A1.2

978-3-06-121461-6

Video-DVD A1

978-3-06-120638-3

NEW Testheft A1

978-3-06-021524-9

NEW Kursbuch A2.1

Inkl. E-Book-Lizenz (scook)

978-3-06-120643-7

NEW Arbeitsbuch A2.1 mit CD-ROM

978-3-06-120644-4

NEW Lehrerhandbuch A2.1

978-3-06-120646-8 (Okt. 2015)

NEW CD A2.1

978-3-06-120645-1

NEW Kursbuch A2.2

Inkl. E-Book-Lizenz (scook)

978-3-06-120649-9

NEW Arbeitsbuch A2.2 mit CD-ROM

978-3-06-120650-5

NEW Lehrerhandbuch A2.2

978-3-06-120652-9 (Dez. 2015)

NEW CD A2.2

978-3-06-120651-2

NEW Video-DVD A2

978-3-06-120648-2

NEW Testheft A2

978-3-06-021525-6 (2016)



Prima

Prima ist ein Deutschlehrwerk für jugendliche Deutschlerner im Alter von 12 bis 18 Jahren. Es führt in fünf Bänden zum Zertifikat Deutsch. Band 6 führt bis B2, Band 7 bis C1.

Jeder Band kann in 60–70 Unterrichtseinheiten bearbeitet werden und bietet darüber hinaus eine Fülle von optionalem Material.

Prima ist besonders geeignet für Schüler und Schülerinnen, die Deutsch als zweite Fremdsprache (z.B. nach Englisch) erlernen.

Die Lehrbücher enthalten jeweils sieben Einheiten, eine „Kleine Pause“ und eine „Große Pause“ sowie einen Anhang. Die Arbeitsbücher mit integrierter Lerner-Audio-CD für die Hörübungen unterstützen die Arbeit mit dem Lehrbuch.

Die Audio-CD enthält die Hörtexte aus dem Lehrbuch sowie die Phonetikübungen.

Die Video-DVD begleitet eine Gruppe Jugendlicher in Schule und Freizeit und enthält landeskundliche Informationen.

Die Testhefte mit eingelegten Audio-CDs bieten Tests zu allen Einheiten und Modelltests Fit in Deutsch 1 und 2.

Summary

Prima is a German language course for young people aged 12 to 18.

Each volume can be completed in 60–70 lesson periods.

Prima includes:

Coursebooks, containing seven units each and each unit consists of eight pages.

The workbooks with audio-CD.

The Audio-CD contains listening materials as well as pronunciation exercises.

The *Prima* DVD accompanies a group of young people at school and in their free time and provides regional information.

The test booklet includes model tests Fit in Deutsch 1 and 2.

A1 | A2 | B1 | B2 | C1 | C2



Kursbuch 1

978-3-06-020051-1

Arbeitsbuch mit CD 1

978-3-06-020052-8

Lehrerhandbuch 1

978-3-06-020039-9

CD 1

978-3-06-020066-5

Kursbuch 2

978-3-06-020067-2

Arbeitsbuch mit CD 2

978-3-06-020068-9

Lehrerhandbuch 2

978-3-06-020170-9

CD 2

978-3-06-020069-6

Testvorbereitungsheft A1 mit CD

978-3-06-020078-8

DVD 1+2

978-3-06-020200-3

Whiteboard Interactive Whiteboard

Software 1

Please get in touch with us for licensation

Kursbuch 3

978-3-06-020075-7

Arbeitsbuch mit CD 3

978-3-06-020076-4

Lehrerhandbuch 3

978-3-06-020171-6

CD 3

978-3-06-020077-1

Kursbuch 4

978-3-06-020172-3

Arbeitsbuch mit CD 4

978-3-06-020173-0

Lehrerhandbuch 4

978-3-06-020175-4

CD 4

978-3-06-020174-7



Testvorbereitungsheft A2 mit CD

978-3-06-020204-1

DVD 3+4

978-3-06-020224-9

Kursbuch 5

978-3-06-020176-1

Arbeitsbuch mit CD 5

978-3-06-020177-8

Lehrerhandbuch 5

978-3-06-020179-2

CD 5

978-3-06-020178-5

Kursbuch 6

978-3-06-020141-9

Arbeitsbuch mit CD 6

978-3-06-020142-6

Lehrerhandbuch 6

978-3-06-020143-3

CD 6

978-3-06-020144-0

Kursbuch 7

978-3-06-020694-0

Arbeitsbuch mit CD 7

978-3-06-020695-7

Lehrerhandbuch 7

978-3-06-020698-8

CD 7

978-3-06-020696-4

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Congo, DRC, Mali, Niger, Senegal, Togo,
Chad, CAR



iphone
+ iPad
editions!

A1 | A2 | B1 | B2 | C1 | C2



Niveastufen A1-A2:

Haifische in der Spree

978-3-589-01842-0

Kaltes Blut

978-3-589-01844-4

Schuss ins Leere

978-3-589-01845-1

Die Skorpion-Frau

978-3-589-01843-7

Teufel in Seide

978-3-589-01895-6

Leise kommt der Tod

978-3-589-01896-3

Sport ist Mord

978-3-589-02042-3

Teufel in Seide

978-3-589-01895-6

Großstadtgeschichten

Die Großstadtgeschichten für Deutschlerner vermitteln Einblicke in den deutschen Alltag und sensibilisieren die Leser (A2-B1) für interkulturelle Unterschiede.

Summary:

These Big City Stories open up a view of everyday German life and sensitize readers to cultural differences.

Großstadtliebe

978-3-589-01985-4

Die Entscheidung

978-3-589-01987-8

Das Missverständnis

978-3-589-01988-5

Die Überraschung

978-3-589-01989-2

NEW DaF-Bibliothek

Haifische in der Spree

978-3-06-120737-3 (Jan. 2016)

Kaltes Blut

978-3-06-120738-0 (Jan. 2016)



A1 | A2 | B1 | B2 | C1 | C2

Leise kommt der Tod

978-3-06-120739-7 (Jan. 2016)

Schuss ins Leere

978-3-06-120741-0 (Jan. 2016)

Die Skorpion-Frau

978-3-06-120736-6 (Jan. 2016)

Sport ist Mord

978-3-06-120742-7 (Jan. 2016)

Teufel in Seide

978-3-06-120740-3 (Jan. 2016)

Der letzte Kuss

978-3-06-120748-9 (Jan. 2016)

Jeder ist käuflich

978-3-06-120746-5 (Jan. 2016)

Die Spur führt nach Bayern

978-3-06-120750-2 (Jan. 2016)

Freude, Liebe, Angst

978-3-06-120744-1 (Jan. 2016)

Gefährlicher Einkauf

978-3-06-120755-7 (Jan. 2016)

Liebe bis in den Tod

978-3-06-120756-4 (Jan. 2016)

Der Mond war Zeuge

978-3-06-120749-6 (Jan. 2016)

Tod in der Oper

978-3-06-120757-1 (Jan. 2016)

Tatort: Krankenhaus

978-3-06-120747-2 (Jan. 2016)

Tödliches Testament

978-3-06-120758-8 (Jan. 2016)

Tödlicher Cocktail

978-3-06-120743-4 (Jan. 2016)

Tödlicher Irrtum

978-3-06-120745-8 (Jan. 2016)

Die Überraschung

978-3-06-120754-0 (Jan. 2016)

Die Entscheidung

978-3-06-120751-9 (Jan. 2016)

Großstadtliebe

978-3-06-120752-6 (Jan. 2016)

Das Missverständnis

978-3-06-120753-3 (Jan. 2016)



NEW Panorama – Die neue Dimension des Deutschlernens IDL

Das neue Lehrwerk für erwachsene Lernende

Der Name ist Programm:

Panorama eröffnet inhaltlich wie medial den Blick in die deutsche Sprache und die Kultur der deutschsprachigen Länder (D-A-CH).

Eine neue Dimension des Deutschlernens

Panorama nutzt die Vorteile der digitalen Medien und berücksichtigt dabei neueste mediendidaktische Erkenntnisse.

Alle Bestandteile sind aufeinander abgestimmt und flexibel einsetzbar.

- Die Augmented-Reality-Elemente können Sie mit dem Smartphone oder Tablet direkt aus dem Buch aufrufen und so jederzeit Wortschatz, Grammatik und Phonetik wiederholen. Die landeskundlichen Quiz-Videos liefern zusätzliche Informationen über die deutschsprachigen Länder.

- Integriertes Videomaterial für mehrkanaliges Lernen und das Fördern des Seh-Hörverstehens: Die wichtigsten Dialoge in den Einheiten stehen als Videoclips zur Verfügung.

Dynamisch und aktiv lernen

Interaktionsorientierte Übungen und Aufgaben richten sich an unterschiedliche Lernertypen und schaffen Abwechslung. Sie sprechen beim Lernen alle Sinne an:

- Regelmäßiges Dialogtraining entwickelt die Sprechkompetenz.
- Handlungsorientierte Zielaufgaben fördern aktives Sprachhandeln.
- Die Deutsch-aktiv-Doppelseiten geben viel Raum zum Wiederholen und Automatisieren.

Mehr Zeit für Lehrer

Intelligente Begleitmaterialien, wie die Kursleiterfassung des Kursbuchs oder der Unterrichtsmanager, erleichtern die Unterrichtsvorbereitung und -durchführung.

Hier die wichtigsten Materialien für den Unterricht zusammengefasst:

- das komplette Kursbuch (Print oder digital/interaktiv)
- das Lehrwerkskonzept
- Hinweise zu den Einheiten sowie landeskundliche Informationen
- Tipps und Arbeitsblätter für die Arbeit mit dem Video und mit den Augmented-Reality-Elementen

- eine farbliche Markierung von neuem Wortschatz direkt in den Texten
- Kopiervorlagen
- Lösungen zum Kursbuch
- zusätzlich im Unterrichtsmanager: Audio- und Videodateien des Kursbuchs

Kursbuch

Das Kursbuch umfasst 16 kurze Einheiten mit jeweils sechs Seiten:

- Die ersten vier Seiten vermitteln kleinschrittig Inhalte anhand von lebensnahen Dialogen, Lese- und Hörtexten.
- Bildleisten präsentieren als Bildlexikon die Wortfelder.
- Die Seite 5 bietet interessante Lese-texte mit landeskundlichem Aspekt.
- Die letzte Seite fasst übersichtlich Redemittel und Strukturen zusammen.

Nach jeweils zwei Einheiten folgen eine Panorama-Doppelseite und eine Deutsch-aktiv-Doppelseite. Die großzügig bebilderten Panoramaseiten geben weitere Sprechchancen und transportieren Ausschnitte aus deutschsprachigen Ländern unmittelbar in den Unterricht.



Summary

Panorama, the new dimension into learning German for adults, both in Germany and abroad

- Dynamic, active, and multimedia based so you can learn German whenever and wherever it suits you.
- Comprehensive, analogue and digital materials which can be customized for every type of learner.
- Interaction-orientated and motivating exercises to help you learn in all areas of competence.
- Authentic culture and geography

Augmented Reality

Completely up to date: Panorama gives teachers and students access to additional digital content through Augmented Reality simply by scanning the pages of the book with their smartphone or tablet, which turns the textbook into an interactive experience.

A wide range of accompanying audio-visual media is available for training listening and visual comprehension. They are particularly suitable for in-home use.

Benefits of Augmented Reality

- Can be used on a tablet or smartphone
- Direct access to all audio and video files in the textbook
- Digital content available without additional CD or DVD
- Easy access – fast, intuitive and convenient
- The flexible way to train listening and visual comprehension on the go.

Kursbuch A1

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978-3-06-120482-2

Kursbuch – Lehrerfassung A1

978-3-06-120559-1

Übungsbuch mit Audio-CD A1

978-3-06-120560-7

Testvorbereitungsheft „Start Deutsch 1“

978-3-06-120487-7 (Sep. 2015)

Vokabeltrainer-App

[www.cornelsen.de/vokabeltrainer/
wortschatzpakete.html](http://www.cornelsen.de/vokabeltrainer/wortschatzpakete.html)

Einstufungstest als Download

978-3-06-120631-4 (Oct. 2015)

Glossar Deutsch-Englisch

978-3-06-120475-4

Glossar Deutsch-Griechisch

978-3-06-120494-5 (Dec. 2015)

Glossar Deutsch-Polnisch

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Glossar Deutsch-Russisch

978-3-06-120481-5 (Dec. 2015)

Glossar Deutsch-Spanisch

978-3-06-120480-8

Glossar Deutsch-Türkisch

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Video-DVD A1

978-3-06-120483-9

Audio-CDs zum Kursbuch A1

978-3-06-120585-0

Unterrichtsmanager

978-3-06-120677-2 (Dec. 2015)

Unterrichtsmanager Zusatzmodul

Interaktive Tafelbilder

978-3-06-120486-0 (Dec. 2015)

Kursbuch A1/1

978-3-06-120472-3

Übungsbuch A1/1

978-3-06-120561-4

Kursbuch A1/2

978-3-06-120477-8

Übungsbuch A1/2

978-3-06-120562-1

Kursbuch A2

Inkl. E-Book-Lizenz (scook)
978-3-06-120498-3 (2. Halbjahr 2015)

Kursbuch – Lehrerfassung A2

978-3-06-120586-7 (2016)

Übungsbuch mit Audio-CD A2

978-3-06-120473-0 (2. Halbjahr 2015)

Vokabeltrainer-App

[www.cornelsen.de/vokabeltrainer/
wortschatzpakete.html](http://www.cornelsen.de/vokabeltrainer/wortschatzpakete.html)

Einstufungstest als Download

978-3-06-120635-2 (2016)

Video-DVD A2

978-3-06-120614-7 (2016)

Audio-CDs zum Kursbuch A2

978-3-06-120587-4 (2016)

Kursbuch A2/1

978-3-06-120488-4 (2016)

Übungsbuch A2/1

978-3-06-120474-7 (2016)

Kursbuch A2/2

978-3-06-120493-8 (2016)

Übungsbuch A2/2

978-3-06-120478-5 (2016)

Panorama - B1

in Vorbereitung



studio [21] – Das Deutschbuch

studio [21] – die neue Ausgabe des weltweit erfolgreichen Lehrwerks *studio d*, inhaltlich auf neuestem Stand und im frischen Design. Die renommierten Lehrwerksautoren Christina Kuhn und Hermann Funk haben sich dabei von Unterrichtsbesuchen weltweit inspirieren lassen und viele interessante Ideen und Anregungen aus der Praxis bei der Entwicklung des neuen Lehrwerks berücksichtigt.

Das Lehrwerk richtet sich an Erwachsene ohne Vorkenntnisse. Es erscheint in drei Gesamtbänden bzw. in sechs Teilbänden und führt zur Niveaustufe B1.

studio [21] zeichnet sich aus durch

- ein umfassendes digitales Lehr- und Lernangebot, das einen flexiblen und abwechslungsreichen Unterricht garantiert,
- interessante Themen und Texte, die motivieren,
- aufgabenorientiertes Lernen und aktives Sprachhandeln,
- klar gegliederte Aufgabensequenzen mit vielfältigen Arbeits- und Übungsformen,
- umfangreiches Hörtraining und konsequente Ausspracheschulung,
- systematische Wortschatzvermittlung und intensives Training von Wortverbindungen,
- Deutschlernen für Freizeit und Beruf sowie
- Vermittlung aktueller Landeskunde mit interkultureller Perspektive.

Digitale Medien

- Digitaler Unterrichtsplaner mit Lehrerhandbuch und interaktivem Kurs- und Übungsbuch zur Vorbereitung und zum Einsatz im Unterricht mit Whiteboard und Beamer

IDL

A1 | A2 | B1 | B2 | C1 | C2



- Kurs- und Übungsbuch als E-Book mit Audios, Videoclips und interaktiven Übungen
- Moodle-Kursraum
- Vokabel-App für mobiles Lernen

Das interaktive Buch auf DVD-ROM ist kostenloser Bestandteil des umfangreichen Lernpakets: Neben allen Einheiten und Stationen aus *studio [21]* enthält es die Übungen aus dem Übungsteil des Deutschbuchs als interaktive Variante. Darüber hinaus bietet das E-Book

- zusätzliche Videoclips zum Sprechtraining
- ergänzende interaktive Übungen zum Wortschatz und zur Grammatik
- vergrößerbare und vertonte Wort-Bildleisten
- einblendbaren Lernwortschatz zu jeder Doppelseite
- eine stufenlose Zoomfunktion

Einen Einblick in das E-Book erhalten Sie auf unserer Internetseite www.cornelsen.de/studio_21/, ebenso ausführliche Informationen zur gesamten Lehrwerksreihe.

Summary

studio [21] – the latest edition of the internationally successful study course *studio d*, with updated content and fresh design. The study kit is suitable for adults without pre-knowledge. It is available in three full volumes or six partial volumes and leads up to language level B1.

studio [21] is distinguished by

- a comprehensive digital teaching and learning programme which guarantees flexible and versatile lessons,
- interesting topics and texts which encourage learning,
- task-oriented learning and active language competence,
- structured task sequences with multifaceted work and exercise forms,



- comprehensive auditory training and consistent speech training,
- systematic teaching of vocabulary and intensive training of word combinations,
- German language skills for personal or professional purposes as well as
- contemporary German studies with an intercultural perspective.

Digital Media

- digital lesson planner with teacher's guide and interactive course and workbook
- course book and workbook as eBook
- Moodle course room
- vocabulary app for mobile learning

Kurs- und Übungsbuch A1

978-3-06-520526-9

NEW Kurs- und Übungsbuch A1

English edition

978-3-06-520105-6

Intensivtraining A1

978-3-06-520478-1

Testheft A1

978-3-06-520468-2

Vokabeltaschenbuch A1

978-3-06-520558-0

Unterrichtsvorbereitung Print A1

978-3-06-520528-3

Kursraum Audio CDs A1

978-3-06-520524-5

Medienpaket A1

978-3-06-520525-2

Unterrichtsmanager A1

978-3-06-520090-5

Teilband A1/1

978-3-06-520530-6

Teilband A1/2

978-3-06-520532-0

Kurs- und Übungsbuch A2

978-3-06-520574-0

Intensivtraining A2

978-3-06-520575-7 (Oct. 2015)



Studio d

IDL

Studio d ist ein Lehrwerk für DaF für Erwachsene. Das Lehrwerk orientiert sich an den Niveaustufen A1 bis B1 des Gemeinsamen Europäischen Referenzrahmens, entspricht seinen Anforderungen, und führt zum Zertifikat Deutsch. Im Zentrum des multimedialen Lehrwerkverbunds steht das dreibändige Kursbuch mit integriertem Arbeitsbuchteil sowie Wortschatzlisten und einem zusammenfassenden grammatischen Überblick. Das Kursbuch gliedert sich in die Einheiten mit thematisch-funktionaler und grammatischer Progression und die Stationen, die der Vertiefung, Wiederholung und thematischer Erweiterung dienen. Als lernerorientiertes Lehrwerk berücksichtigt *studio d* unterschiedliche Erwartungen und Lerngewohnheiten erwachsener Lerner und bietet abwechslungsreiche Arbeits- und Übungsformen an, die die Nutzung von unterschiedlichen Lehr- und Lernmedien und authentischen Kommunikationsmedien einschließen.

English Summary:

Studio d is a textbook for the teaching of German as a Foreign Language to adults. The textbook is based on Levels A1 to B1 of the Common European Reference Framework, fulfilling all its requirements, and prepares students for the *Zertifikat Deutsch*. The multimedia textbook series is centered around the three-volume coursebook with its integrated workbook section, vocabulary lists and a comprehensive grammar overview. The coursebook is divided into units that progress thematically/functionally and grammatically and stations which drill and reinforce knowledge and expand on specific topics. As a learner-oriented textbook, *studio d* takes into account the wide range of expectations and learning habits among adult learners and offers diverse

work and exercise forms which include the use of various teaching and learning media and authentic communication media.

For example:

Kurs- und Übungsbuch A1

978-3-464-20707-9

Sprachtraining A1

978-3-464-20708-6

Vokabeltaschenbuch A1

978-3-464-20713-0

Audio-CDs A1

978-3-464-20711-6

Testheft A1

978-3-464-20822-9

Kurs- und Übungsbuch A2

978-3-464-20712-3

Sprachtraining A2

978-3-464-20714-7

Vokabeltaschenbuch A2

978-3-464-20715-4

Audio-CDs A2

978-3-464-20718-5

Testheft A2

978-3-06-020048-1

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978-3-464-20719-2

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978-3-464-20720-8

Vokabeltaschenbuch B1

978-3-464-20721-5

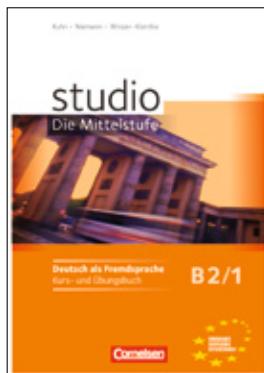
Audio-CDs B1

978-3-464-20724-6

Testheft B1

978-3-06-020049-8

Rights sold to: Italy, Poland, Czech Republic, Slovakia, Hungary, Indian Subcontinent, Indonesia, China



A1 | A2 | B1 | B2 | C1 | C2



studio Mittelstufe

(studio Intermediate)

Nach dem großen Erfolg von *studio* in der Grundstufe (A1-B1) liegt die Reihe nun auch in der Mittelstufe vor.

Das Mittelstufenbuch zeichnet sich durch seine sanfte Progression von B1 zu B2 aus. In drei Bänden (zwei B2-Bände) erreichen die Lerner das Niveau C1.

Der Wortschatz wird systematisch erweitert, wobei Redewendungen ein spezielles Augenmerk gewidmet ist. Die klar strukturierten Grammatikabschnitte werden im Gesamtzusammenhang aufgezeigt. Hilfestellungen und Aufgaben ermöglichen es den Lernern eine nachhaltige Verbesserung ihrer kommunikativen Kompetenzen zu erzielen.

Authentische Texte über vielfältige aktuelle Themen regen die Kursteilnehmer zum Sprechen an. Die besonders gestalteten Landeskundeseiten sind um eine interkulturelle Perspektive erweitert. Regelmäßige Selbstüberprüfung und Testvorbereitungen helfen dem Lerner die eigenen Lernfortschritte festzustellen. Die Bände B2/1 und B2/2 lassen sich jeweils in ca. 80 Unterrichtseinheiten bearbeiten, der Band C1 in ca. 100-120 Unterrichtseinheiten.

studio - die Mittelstufe zeichnet sich aus durch:

- Sanften Übergang von Niveau B1 zu B2
- Lernerfreundliche Progression
- Gezielte Vermittlung von Wortverbindungen
- Klar strukturierte und kontextualisierte Grammatiksequenzen; unterstützende Automatisierungsübungen, die nachhaltig die kommunikative Kompetenz verbessern
- Authentische Texte mit aktuellen abwechslungsreichen Inhalten

- Anschaulich präsentierte landeskundliche Themen (D-A-CH-L)
- Regelmäßige Selbstevaluation und integrierte Prüfungsvorbereitung

Summary:

The studio intermediate book provides a gentle progression from level B1 to B2. In a total of three volumes (two of them at B2 level) learners reach level C1.

The lexis is systematically expanded, whereby idioms and expressions are given special attention. The clearly-structured grammar sections are presented in context. Supporting drills and exercises enable learners to make lasting improvements in their communicative competences.

Authentic texts on a variety of current topics motivate course participants to speak. The well designed area studies (about Germany, Austria, Switzerland and Luxembourg) are expanded by an intercultural perspective. Regular self-evaluation and integrated examination preparation help the learner to assess his or her progress. Volumes B2/1 and B2/2 can be completed in approx. 80 lesson periods each, volume C1 in 100-120 lesson periods.

Kurs- und Übungsbuch B2/1

978-3-06-020094-8

Sprach- und Prüfungstraining B2/1

978-3-06-020613-1

Unterrichtsvorbereitung B2/1

978-3-06-020095-5

CD B2/1

978-3-06-020427-4

Kurs- und Übungsbuch B2/2

978-3-06-020074-0

Sprach- und Prüfungstraining B2/2

978-3-06-020716-9

Unterrichtsvorbereitung B2/2

978-3-06-020093-1

CD B2/2

978-3-06-020087-0

Video-DVD B2/1+2

978-3-06-020109-9

Unterrichtsvorbereitung

interaktiv B2/1+2

978-3-06-020612-4

Kurs- und Übungsbuch C1

256 Seiten, kartoniert

978-3-06-020096-2

Sprach- und Prüfungstraining

B2/1

978-3-06-020524-0

CD C1

978-3-06-020428-1

Unterrichtsvorbereitung C1

978-3-06-020961-3 (Download)

Rights sold to: China



A1 A2 B1 B2 C1 C2



A1 A2 B1 B2 C1 C2



A1 A2 B1 B2 C1 C2

Ja, gerne! Deutsch im **IDL** Tourismus

Der kurstragende Band für Lernergruppen ohne Vorkenntnisse trainiert die Kommunikation in typischen Situationen in Gastronomie, Hotels und Ferienanlagen.

Ja, gerne!

- richtet sich an Schüler/innen in Berufsfachschulen, Studierende und Beschäftigte der Tourismusbranche,
- zielt speziell auf Bedürfnisse und trainiert typische Kommunikationssituationen im Umgang mit Touristen und Urlaubsgästen,
- bietet handlungsorientierte Aufgaben, praxisnahe Gesprächsszenarien und authentische Höranlässe.
- 14 Einheiten à 8 Seiten,
- Übungsteil à 4 Seiten pro Einheit,
- 3 Extra-Kapitel mit Fertigkeitstraining und Projektarbeit: Buchungsanfragen beantworten, Feedback-Bogen für Hotelgäste entwerfen, auf Reklamationen reagieren.
- Modelltest,
- umfangreicher Phonetikteil,
- Grammatikübersicht,
- Wörterliste,
- Lösungsschlüssel.

Der Band bietet Material für 120–160 Unterrichtseinheiten.

Summary:

Ja, gerne! is specifically developed for students and professionals in the tourism sector. The primary course book for learning groups without pre-knowledge trains communication skills for typical situations found in a gastronomical, hotel or holiday resort environment.

224 Seiten, kartoniert, Audio-CD
978-3-06-020732-9

Pluspunkte Beruf **IDL**

(Plus Points Careers)

Die Reihe vermittelt und trainiert berufsbezogene Sprachkenntnisse. Die Arbeitshefte zeichnen sich aus durch:

- klar strukturierte Lernsequenzen,
 - praxisbezogene und handlungsorientierte Aufgaben aus dem Berufsalltag,
 - integrierte Entwicklung der Fertigkeiten Hören, Sprechen, Lesen und Schreiben,
 - ein gezieltes Wortschatztraining und Ausbau des fachspezifischen Vokabulars.
- Das *Kursbuch Deutsch am Arbeitsplatz* vermittelt auf A2/B1+ allgemeine berufsbezogene Deutschkenntnisse. 18 abwechslungsreiche Einheiten bieten Stoff für 120–150 Unterrichtsstunden und bereiten den Lerner auf den Arbeitsalltag vor. Die beiden Module *Gastronomie und Hotellerie* sowie *Pflege* präsentieren den berufsrelevanten Wortschatz und wichtige Redemittel für die Ausübung des Berufs.

Summary:

The series provides help and practice for business-related language skills. The course *Deutsch am Arbeitsplatz* provides basic job-related German at level A2/B1+. 18 versatile units offer content for 120–150 lesson periods and prepare the learner for every-day work life.

The supplementary modules for gastronomy and caring professions present job-related vocabulary and verbal expressions.

Deutsch am Arbeitsplatz

978-3-06-020376-5

Unterrichtsvorbereitung

978-3-06-020907-1 (Download)

Gastronomie und Hotellerie

978-3-06-020378-9

Pflege

978-3-06-020379-6

NEW Fokus Deutsch **IDL**

Die Reihe Fokus Deutsch richtet sich an Lernende auf der Niveaustufe B1, die ihre berufsbezogenen Deutschkenntnisse bis zur Stufe B2 ausbauen möchten.

Fokus Deutsch – Erfolgreich in Alltag und Beruf B2 ist ein Mittelstufenlehrwerk, das alltags- und berufsprachliches Lernen kombiniert.

Mit Texten und Aufgaben trainieren die Lernenden für die Anforderungen des Berufslebens in Deutschland: Bewerben, Telefonieren, Verhandeln, Schreiben.

Das Lehrwerk bereitet gezielt auf die Prüfungen Goethe-Zertifikat B2 und telc Deutsch B2 vor.

Fokus Beruf – Erfolgreich im Pflegeberuf B1/B2 macht sprachlich mit der Arbeit in der Pflege vertraut.

English Summary:

Fokus Deutsch is an upper-intermediate (B2) business course for students intending to work in German-speaking countries and contains topics like: Job application, telephoning, negotiating, writing. A separate module *Erfolgreich im Pflegeberuf* is for specific language training in care professions.

Erfolgreich in Alltag und Beruf Kurs- und Übungsbuch mit Audio-CD

Inkl. E-Book-Lizenz (scook)
978-3-06-020991-0

Audio-CDs Hörtexte

978-3-06-020994-1

Hinweise für den Unterricht

978-3-06-020993-4

Erfolgreich in Pflegeberufen B1/B2 Kurs- und Übungsbuch mit Audio-CD

978-3-06-021305-4

Audio-CD

978-3-06-021307-8

TEST TRAINING



A1 | A2 | B1 | B2 | C1 | C2

Prüfungstraining DaF IDL

(Examination Preparation for GFL)

Für die internationalen Prüfungen bietet Cornelsen jetzt Trainingsmaterial zur optimalen Vorbereitung an.

Summary:

Cornelsen now offers practice material aimed at optimum preparation for the international examinations.

Test DaF B2/C1

978-3-06-020311-6

Goethe-Zertifikat B2

978-3-06-020530-1

Goethe-Zertifikat C1

978-3-06-020531-8

Prüfungstraining DSH B2/C1

978-3-06-020312-3

NEW DSD A2/B1

978-3-06-022899-7

NEW DSD B2/C1

978-3-06-022900-0

telc-Test B1+Beruf

978-3-06-020140-2

Start Deutsch 1 A1

978-3-06-020747-3

Start Deutsch 2 A2

978-3-06-020750-3

AP German Language and Culture Exam B2

978-3-06-020872-2

Goethe-/ÖSD-Zertifikat B1

978-3-06-20897-5

Zertifikat Deutsch / telc Deutsch B1

978-3-06-021023-7

Rights sold to: Poland, China

GRAMMAR



A1 | A2 | B1 | B2 | C1 | C2

Grammatik aktiv A1-C1 IDL

Die Übungsgrammatik richtet sich an Lernende, die die deutsche Grammatik von Niveau A1 bis B1 üben und wiederholen möchten. Sie eignet sich für den Einsatz im Unterricht oder zum Selbstlernen.

Das Wichtigste auf einen Blick:

- Systematischer Aufbau im Doppelseitenprinzip: linke Seite Erklärung, rechte Seite Übungen
- Einprägsame Visualisierungen der Grammatikthemen: leicht verständliche Erklärungen mit vielen Zeichnungen
- Abwechslungsreiche Übungen für jedes Niveau
- Hör- und Sprechübungen zur Automatisierung wichtiger Grammatikstrukturen
- Gemeinsam üben macht Spaß: Partnerseiten mit spielerischen Sprechübungen

Summary:

This grammar practice book is aimed at learners who wish to revise and practice German grammar at levels from A1 to B1. It is suited to both classroom use and independent study.

The most important facts at a glance:

- double-page layout: explanations on the left, exercises on the right
- memorable visualisations of grammar themes
- exercises ranging from easy tasks for beginners through to certificate preparation exercises
- listening and speaking grammar tasks
- partner pages with entertaining oral exercises to make learning more fun

A1-B1

978-3-06-023972-6

B2-C1

978-3-06-021482-2

Rights sold to: Hungary



A1 | A2 | B1 | B2 | C1 | C2

Lextra Grammatik kein Problem IDL

(Lextra Grammar no problem)

Diese Übungsgrammatik enthält Aufgaben in unterschiedlichen Schwierigkeitsgraden (A1 bis A2). Auf der linken Seite stehen die Erklärungen, auf der rechten Seite die dazugehörigen Übungen.

Summary:

This practice grammar contains a variety of exercises (A1 to A2). The left-hand pages feature explanation while the right-hand page presents practise.

136 Seiten, kartoniert

978-3-589-01598-6

Rights sold to: China

Lextra Kompaktgrammatik IDL

(Lextra Compact Grammars)

Übersichtlich und leicht verständlich sind hier alle wichtigen Regeln und Strukturen bis zur Niveaustufe B1 dargestellt.

- Grammatikerklärungen in leicht verständlicher Sprache
- Viele Beispielsätze mit Übersetzungen
- Ausführliches Stichwortregister
- Praktisches Taschenformat 12,5 x 19 cm

Summary:

This book covers all important rules and structures up to level B1.

160 Seiten, Festeinband

978-3-589-01636-5

Rights sold to: China, Hungary

SELF STUDY & VOCABULARY



A1 | A2 | B1 | B2 | C1 | C2



IDL

Jeden Tag ein bisschen Deutsch

Mit *Jeden Tag ein bisschen ...* macht Sprachen lernen Spaß. Erwachsene jeder Altersgruppe können ihre Sprachenkenntnisse unterhaltsam auffrischen.

Die 99 Seiten enthalten kleine Portionen mit Ausgaben, Spielen, Kreuzworträtseln usw. Ob zu Hause, im Urlaub oder auf Geschäftsreise, dieser Abreiß-Block ist der ideale Begleiter für unterwegs.

Kurze Texte mit interessanten Informationen über Land und Leute werden jeden siebten Tag präsentiert. Ein Lernfortschrittsdiagramm auf der Rückseite jedes Tages hilft bei der Entscheidung, in welchem Bereich noch mehr Übung nötig ist. Ein kleines Reisewörterbuch mit nützlichen Redewendungen komplettiert den Block.

Summary:

Jeden Tag ein bisschen ... makes language practice simple and fun. Adults of all ages can refresh their language knowledge in an entertaining way.

The 99 pages provide revision in bitesize portions in the form of tasks, games and crosswords. Whether at home, on holiday or away on business, just tear off as many pages as necessary while you're on the road. Short texts with interesting information about the country and people are presented every seventh day. A progress chart on the back of each day helps learners decide where more practice may be needed. A small travel dictionary with useful phrases completes the block.

978-3-589-02027-0

Jeden Tag ein bisschen Deutsch 2

978-3-589-04626-3

Rights sold to: China



IDL

Lextra Grund- und Aufbauwortschatz Deutsch nach Themen

(Lextra Basic Thematic Vocabulary German)

Die Lernwörterbücher *Grundwortschätze nach Themen* sind ideal für alle, die ihren Wortschatz gezielt auffrischen oder erweitern möchten. Auch zur Prüfungsvorbereitung sind sie bestens geeignet.

Sie enthalten auf der Grundlage von neuesten wissenschaftlichen Untersuchungen die 4000 häufigsten Wörter gegliedert nach Themengebieten. Für jedes Stichwort gibt es eine Übersetzung und einen Beispielsatz zur Veranschaulichung der Bedeutung. Die Register enthalten sämtliche Stichwörter.

Summary:

Ideal for anyone who wants to brush up or expand vocabulary and for examination preparation.

The dictionaries contain the 4000 most frequently used words, organised according to subject areas. All the headwords are listed alphabetically.

978-3-589-01559-7

Übungsbuch A1-B1

978-3-589-01560-3

Übungsbuch B2

978-3-589-01690-7

Datenbank

für digitale Produkte und Apps
auf Anfrage

Rights sold to: Hungary, China,
Netherlands, Greece

A1 | A2 | B1 | B2 | C1 | C2

IDL

Lextra Sprachkurs plus

Mit dem Lehrbuch in Deutsch und dem Begleitbuch in einer der verschiedenen Ausgangssprachen, eignet sich dieser Deutschkurs ideal für Lerner aus anderen Ländern. In dem aktuellen und didaktisch soliden Kurs werden authentische Alltags-situationen in schriftlicher und akustischer Form präsentiert. Leicht verständliche Erklärungen zur Grammatik, zahlreiche Übungen sowie regelmäßige Tests runden das Sprachkurspaket ab.

Summary:

The course is built around authentic and everyday situations, presented in both written and audio form. Clear grammar explanations, a variety of exercises and regular tests round off the package.

Ausgangssprache Englisch

978-3-589-02019-5

Ausgangssprache Polnisch

978-3-589-01081-3

Ausgangssprache Spanisch

978-3-589-01080-6

Ausgangssprache Französisch

978-3-589-01255-8

Ausgangssprache Russisch

978-3-589-01082-0

Ausgangssprache Türkisch

978-3-589-01083-7

Ausgangssprache Portugiesisch

978-3-589-01465-1

Ausgangssprache Italienisch

978-3-589-01466-8

Ausgangssprache Griechisch

978-3-589-01467-5

Rights sold to: Hungary

Overview English

Course Books · Course Areas · Certificate Courses

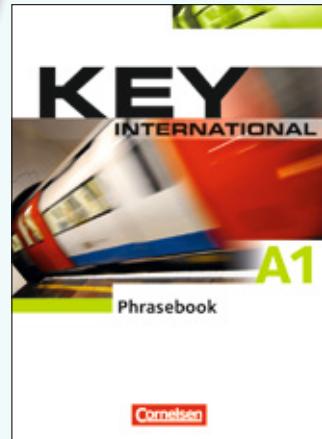
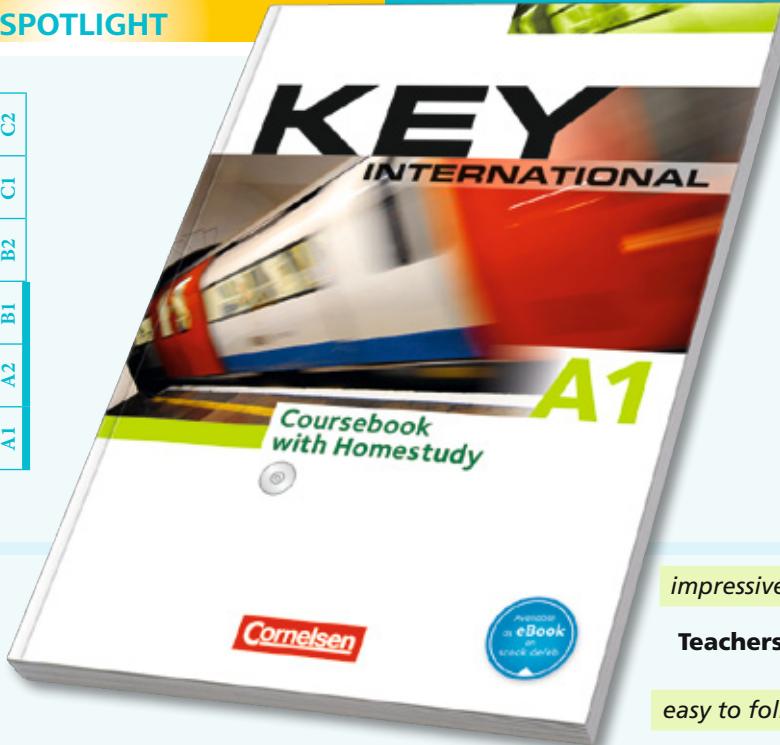
Common European Framework of Reference	European Language Certificate in English Cambridge Certificate	General English		Business English		Vocational English
A1	Start English	Key A1/ Key International A1	Easy English A1.1	Business English for Beginners	Simply Business B1	Short Courses
			Easy English A1.2			
A2	Stage 1 KET	Key A2/ Key International A2	Easy English A2.1	Basis for Business	Simply Business B1+	page 28
			Easy English A2.2			
B1	Stage 2 PET	Key B1/ Key International B1	Easy English B2.1	Basis for Business	Simply Business B1	page 38
			Easy English B2.2			
B2	Stage 3 FCE	Key B2/1	page 22	Basis for Business	Simply Business B1+	page 28
		Key B2/2				
C1	CAE	Key C1				
C2	CPE	page 20		page 30		



<p>Matters International</p> <ul style="list-style-type: none"> - Business - Electricity - Industry - Money - Office - Shopping - Technical - Trade <p>(all different Levels)</p>	<p>Matters Series</p> <ul style="list-style-type: none"> - Business - Dentistry - Electricity - Health - Hotel - Industry - Insurance - IT - Logistics - Mechatronics - Metal - Money - Office - Shopping - Technical - Trade <p>(all different Levels)</p>	<p>Job Matters</p> <ul style="list-style-type: none"> - Car Mechanics - Construction - Wood - Plumbing - Gastronomy - Metal - Electrotechnology 	<p>Job Basics</p> <p>page 33</p>	<p>Work with English</p> <p>page 33</p>	<p>Pulse</p> <ul style="list-style-type: none"> - Business - Social - Technical
page 34	page 36			page 32	

SPOTLIGHT

A1 | A2 | B1 | B2 | C1 | C2



impressive layout

well-structured

Teachers' experiences with Key

easy to follow

teacher and student friendly

Key



Key is a completely new multi-level coursebook for adult learners of English. With its clear structure – two-page spreads for each lesson – *Key* offers a successful combination of motivating input and straightforward language training. The motto of the series is ‘take & teach’, and the coursebooks live up to that motto on every single page.

Key concept

Each of the 12 units is divided into four two-page sections. Parts A and B introduce key language and expressions; in Part C the learner revises and consolidates what has gone before; Part D is for home-study, but can also be used in the classroom if desired. The coursebook contains full solutions to the homestudy sections so that the learner can use them independently.

The journals

The *Key* coursebooks each contain three sections with 7 journal pages each. The journals were inspired by in-flight magazines and offer authentic reading at an easily understandable level. Consisting of stimulating articles and photo essays,

amusing quizzes and short fiction, the journals not only provide a starting point for conversation, they also give learners an opportunity to hone reading skills outside the classroom.

Bringing it all together

The final unit of each coursebook invites learners to review what they have learned, to complete their own learner portfolio and to bring their own material to the lesson.

Flexible planning

The coursebook structure makes it easy to plan lessons and whole courses. The A/B/C/D structure with each section providing around 90 minutes of teaching time ensures that the book fits into any term plan. Faster learners can even skip the C sections, while Part D of each unit provides more than enough material for homework and extra practice. The three journal sections can either be incorporated into the lessons as a change of pace or learners can be invited to look at them in their own time. The teaching guide provides suggestions as to what teachers can do in class with the journals, if they wish to do so.

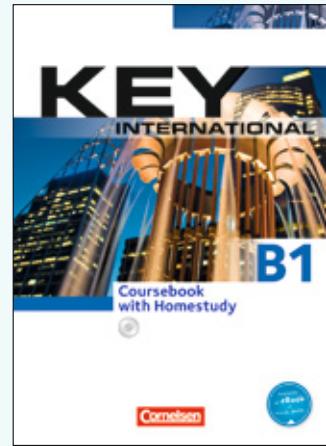
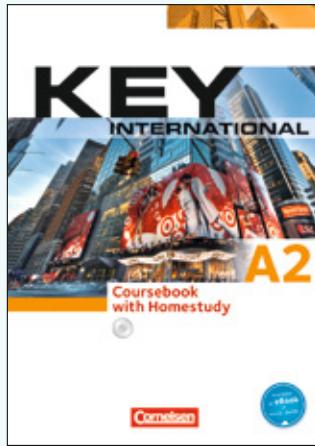
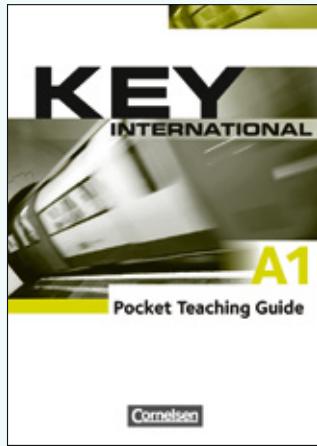
Real language from day 1

Unlike almost all of its competitors, *Key* puts learners and teachers in the driving seat. Learners want real language from the first lesson and teachers want to enable their learners to communicate effectively from the first lesson. That's what *Key* is about: real-world language right from the start with masses of motivating input and constant opportunities to speak and interact in a genuine way.

All in one

The *Key* coursebooks A1 to B1 contain 12 units of 8 pages each, three 7-page journals, partner files, grammar summary, homestudy solutions, transcripts and 2 CDs with all the listening material, as well as a phrasebook for quick reference and practice on the move. The teaching package includes the coursebook components, as well as copy masters and a compact teaching guide for easy lesson planning. *Key Starter* – a highly motivating introduction to the English language for complete beginners – has a shorter and simpler format to get diffident learners ready for further English courses in one term. *Key B2* again adopts a slightly different format to provide more advanced learners with more conversation practice.

Rights sold to: Brazil, Turkey



NEW Key International IDL

Due to the strong demand from some of our customers, we decided to make the *Key* series available for the international market with a monolingual edition. The high quality contents and course structure remain, just the German parts are translated into English and some pictures have been replaced according to the international needs. You can see at the pictures how the international edition will look like. It will be published starting 2015 with the following levels and components:

Key A1 Coursebook

978-3-06-121049-6

Key A1 Teaching Guide

978-3-06-121050-2

Key A1 Phrasebook

978-3-06-121051-9

Key A2 Coursebook

978-3-06-121052-6

Key A2 Teaching Guide

978-3-06-121053-3

Key A2 Phrasebook

978-3-06-121054-0

Key B1 Coursebook

978-3-06-121055-7

Key B1 Teaching Guide

978-3-06-121056-4

Key B1 Phrasebook

978-3-06-121057-1

For distribution details for *Key International*, please talk to us at an upcoming trade fair or conference or email us at: international@cornelsen.de

4

C What makes you happy?

- 1 Make some guesses. Match the thoughts with the photos.
Do you all agree?

- 1 I can't watch. It's so embarrassing.
- 2 That's an old joke.
- 3 Please, don't tell anyone!
- 4 Oh, not what a stupid mistake!
- 5 I hope everything is all right.
- 6 Hi, it's nice to see you again.
- 7 You again? What do you want?
- 8 Yes, that's a great idea.
- 9 Hey – I have some interesting news ...
- 10 I feel calm and relaxed.
- 11 I feel really happy.

Find the opposites of these words in the expressions above.

new stressed intelligent terrible sad boring

- 2 Complete these dialogues with words from above.

- 1 How was your weekend?
It was **boring/great**. I was at home all Saturday and Sunday.
- 2 What was your opinion of football when you were a child?
For me, football was ...
- 3 When were you ... when you were 16?
I was ... when I was in my room with my music.
- 4 What subjects were ... for you when you were at school?
For me, ... and ... were ...

- 3 Now ask and answer the questions with a partner.

- 3 What makes you happy?
Make as many true sentences as possible.

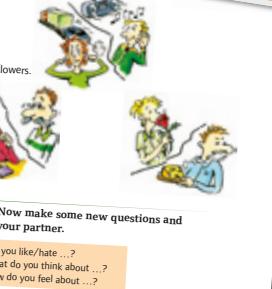
- I love/hate ...
- the sound of ... rock music | the sea | the rain | birds | cars,
- the smell of ... grass | coffee | strong cheese | garlic | cigarettes | flowers,
- the taste of ... chocolate | fish | salad | bread.

- 4 Interview your partner and then answer these questions.

1 Does your partner like the smell of coffee?

2 Does your partner hate the sound of loud music?

3 Does your partner like the taste of white wine?



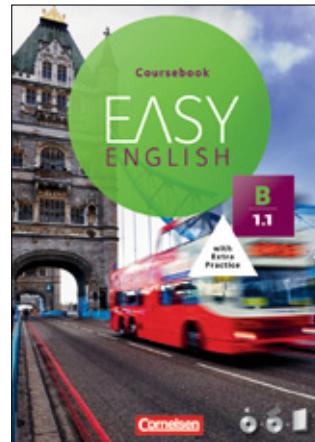
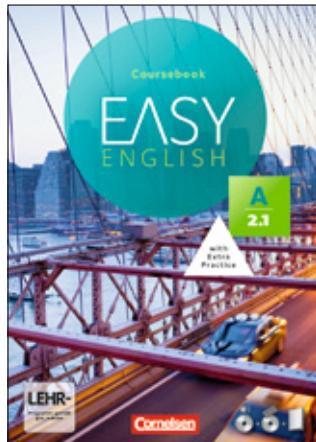
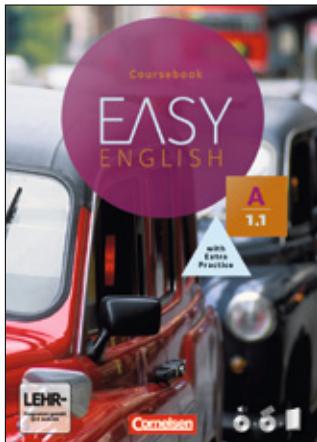
- 5 Now make some new questions and ask your partner.

Do you like/hate ...?
What do you think about ...?
How do you feel about ...?

GENERAL ENGLISH

COURSES

A1 | A2 | B1 | B2 | C1 | C2



Easy English English just got easy!

L

Is English easy to learn and speak?

It can be. Even in countries where English isn't taught in school, teenagers and adults can cobble together a few words and phrases they've picked up from TV and radio and communicate very basic information, albeit badly. And there we have the problem in a nutshell: it's very easy to speak a little English dreadfully.

So what English beginners need is a course which takes things slowly and builds up communicative competence bit by bit, with masses of practice and confidence-building. That way beginners are not faced with an English-speaking world they are ill-equipped to understand and are not forced to 'acquire' a smattering of bad English which is inflexible and barely comprehensible.

That course has arrived: *Easy English!* It's a six level course from A1 to B1 – taking things bit by bit – and is packed with support for learners and teachers:

- Six coursebooks from A1.1 to B1.2
- 15 units in each coursebook; every 5th unit is a consolidation unit in which what has been learned is practised further and vocabulary is extended; three magazines take the learner on a trip to some part of the English-speaking world.
- A DVD in every coursebook with videos which fit exactly what the learner can understand; an audio CD with all the listening material and a pronunciation

trainer; a phrasebook with a maximum of 40 new words per unit and which focusses on high-frequency words which can be re-used.

- A teacher's version of the coursebook with all the solutions on the page and with new grammar and vocabulary highlighted.

Easy English does what it says: it makes teaching and learning English easy.

Easy English A1.1 Course Book

176 pages, softback
Video-DVD, Audio-CDs, Phrasebook
978-3-06-520805-5

Easy English A1.1 Course Book Teacher's edition

978-3-06-520806-2

Easy English A1.1 Teaching Guide

978-3-06-520481-1

Easy English A1.2 Course Book

176 pages, softback
Video-DVD, Audio-CDs, Phrasebook
978-3-06-520807-9

Easy English A1.2 Course Book Teacher's edition

978-3-06-520808-6

Easy English A1.2 Teaching Guide

978-3-06-520482-8

Easy English A2.1 Course Book

176 pages, softback
Video-DVD, Audio-CDs, Phrasebook
978-3-06-520815-4

Easy English A2.1 Course Book Teacher's edition

978-3-06-520816-1

Easy English A2.1 Teaching Guide

978-3-06-520483-5

Easy English A2.2 Course Book

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Easy English A2.2 Course Book

Teacher's edition

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Easy English A2.2 Teaching Guide

978-3-06-520484-2

Easy English B1.1 Course Book

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Easy English B1.1 Course Book

Teacher's edition

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Easy English B1.1 Teaching Guide

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NEW Easy English B1.2 Course Book

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Video-DVD, Audio-CDs, Phrasebook
978-3-06-520823-9

NEW Easy English B1.2 Course Book

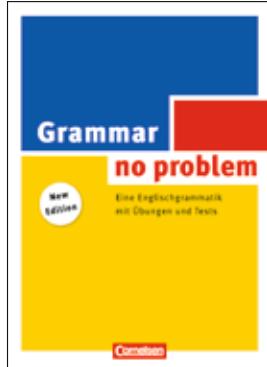
Teacher's edition

978-3-06-520824-6

NEW Easy English B1.2 Teaching Guide

978-3-06-520486-6 (Oct. 2015)

GRAMMAR



Grammar no problem

Grammar No Problem is a tried and tested volume of grammar explanations and practice exercises which is invaluable both to those wishing to work on their grammar at home and for grammar practice in the classroom. Simple language is used to explain grammar phenomena, while colour indicators help differentiate and clarify complex grammar structures. Each grammar topic is dealt with on a double-page spread with explanations on the left and practice on the right. A removable key provides solutions for all the practice exercises.

New structures:

Aside from revisions of the existing material, the book now offers a series of progress tests at the end of the book, each test referring to a different chapter or section.

Grammar No Problem

128 pages, softback
978-3-589-520624-2

Rights sold to: Netherlands, Brazil



Lextra Grammatik kein Problem

(Lextra Grammar no problem)

This practice grammar contains a variety of exercises at different levels of difficulty and covers the grammar content relevant to levels A1 to B1. The layout is structured in double pages spreads: the left-hand pages feature the grammar explanation while the right-hand page presents opportunities to practise, moving from controlled to freer tasks. The appendix for each language contains helpful additional information such as guides to pronunciation, explanations of regional variations etc.

German, French and Spanish will also be available.

128 pages, softback
978-3-589-01568-9



Lextra Compact Grammars

The Lextra Compact Grammar is a practical handbook for young people and adults who want to learn a language and improve their knowledge of grammar. This clearly laid out and easy to understand book perfect for looking up grammar structures quickly as well as for revision. It covers all important rules and structures up to level B1 of the Common European Framework of Reference for Languages. Numerous example sentences with translations provide clear illustrations of the grammar, and a comprehensive keyword index helps users to locate particular topics quickly.

- Essential information at a glance
- Grammar explanations in easy to understand language
- Numerous example sentences with translations
- Comprehensive keyword register
- Practical pocket format: 12.5 x 19 cm

208 pages, hardback
978-3-589-01634-1

Rights sold to: Hungary



L

GENERAL ENGLISH

LIBRARY



A1 | A2 | B1 | B2 | C1 | C2 | L

Lextra Detective Stories

The new English readers within the Lextra series are suitable for students and adults with previous knowledge of the language (B1-B2).

The stories are focused on investigator Bobby Rudd. Each book is supplemented with an Audio-CD.

The last time I saw you

978-3-589-01852-9

Runaway Flame

978-3-589-01851-2

The Sugar Cane Killer

978-3-589-01850-5

Director's Cut

978-3-589-01853-6

The Milk Murders

978-3-589-01854-3

Death in Edinburgh

978-3-589-01855-0

Mr Wong's Revenge

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Five Million Dollars

978-3-589-01933-5

Jailbird

978-3-589-01934-2

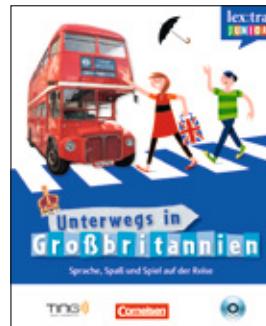
Loose Talk

978-3-589-01935-9

Murder on Harris

978-3-589-02000-3

YOUNG BEGINNERS



Lextra Junior Unterwegs

This new series helps children to make the most of a holiday abroad and the opportunity to interact with a new culture and a new language.

In six attractively-illustrated chapters the two heroes Lina and Leon guide children through typical holiday situations in Great Britain. Puzzles, quizzes and age-appropriate tasks provide interesting facts about each holiday destination while building kids' language skills. With growing confidence, children are soon able to order their own meal or ask for directions to a playground.

The appendix contains useful vocabulary presented by topic and A-Z, extra information on the locations from each chapter and helpful hints for parents. As well as via the accompanying CD the audio material can also be accessed via the TING audio pen – the ideal way to listen as you go.

UK

80 pages, hardback, CD

978-3-589-01876-5

USA

80 pages, hardback, CD

978-3-589-01264-0

Rights sold to: China

Lextra Picture Dictionaries for children with TING

These first picture dictionaries are aimed at young children taking their first curious steps into other languages and cultures. The A-Z section of the dictionaries cover about 800 typical everyday items from everyday life for primary-age kids. The thematic sections cover important sections such as verbs, prepositions and family relationships, colours, seasons and holidays.

TING printing technology also makes it possible for learners to hear each new vocabulary item: just touch each entry with the TING infra-red sensor pen and listen to the correct pronunciation. To add to the fun, children can go on a treasure hunt to find the words with hidden sounds attached: no CD- or MP3 player necessary!

Other languages available: Spanish, French, Italian, Turkish, Polish, Russian, Swedish

108 pages, hardcover, numerous illustrations, TING-Audio files
978-3-589-01651-8

Rights sold to: China

Rights sold to: Hungary, Bulgaria, Korea

SELF STUDY & VOCABULARY



A1 | A2 | B1 | B2 | C1 | C2



A1 | A2 | B1 | B2 | C1 | C2



Jeden Tag ein bisschen ... L

Lextra Turbo Courses L

Effective learning
in 2 x 10 minutes daily

The 2 x 10 minute course suits the rhythm of modern life, which doesn't leave much time for learning. Each chapter requires only 20 minutes each day and constitutes a clearly defined and self-contained learning unit. Thematic focal points include the most important situations and expressions relevant to the use of the language as well as grammatical structures and verb forms.

- The most important situations and expressions
- 8 pages devoted to vocabulary for the traveller
- Tests to check learning progress
- Audio CD and MP3 files as downloads

128 pages, softback, CD
978-3-589-01836-9

Rights sold to: Hungary, Russia

Lextra Premium Language Courses L

The Premium Language Course offers a comprehensive tool for all those interested in intensive language-learning.

The detailed *learning book* contains a range of varied exercises covering all linguistic skills and a short grammar guide. The *reading book* is ideal for study "on the road" and contains dialogues relating to an ongoing story with translations.

A particular feature is its comprehensive audio material, which comprises approximately 400 minutes on an *MP3 audio CD*.

2 books (approx. 200 pages each), 4CDs
978-3-589-01571-9

Lextra Basic Thematic Vocabulary English L

Ideal to brush up or expand vocabulary and for examination preparation. The dictionaries contain the 4000 most frequently used words, organised according to subject areas. The words are categorised as basic vocabulary (A1-B1) and extended vocabulary (B2).

248 pages, softback
978-3-589-01561-0

Workbook A1-B1

168 pages, softback
978-3-589-01562-7

Workbook B2

168 pages, softback
978-3-589-01676-1

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Lextra Concise Thematic Dictionary L

These bilingual dictionaries are structured according to topics and subject areas. Chapters such as "At the restaurant", "Sports", or "Information technology" present the typical vocabulary along with language patterns, phrases and authentic example sentences and dialogues.

Hundreds up-to-date colour photos added to this dictionary will help the tourist, business people, or student to improve vocabulary concerning special subjects.

472 pages, hardback
20,000 entries, numerous illustrations
978-3-589-01539-9

(Fraus / Cornelisen)

Rights sold to: China

Jeden Tag ein bisschen ... makes language practice simple and fun. Adults of all ages can refresh their language knowledge in an entertaining way.

The 99 pages provide revision in bitesize portions in the form of tasks, games and crosswords. Whether at home, on holiday or away on business, just tear off as many pages as necessary while you're on the road.

Short texts with interesting information about the country and people are presented every seventh day. A progress chart on the back of each day helps learners decide where more practice may be needed. A small travel dictionary with useful phrases completes the block. Jeden Tag ein bisschen ... corresponds to CEF levels A1-B1. 208 pages, softback
978-3-589-01929-8

Jeden Tag ein bisschen ... 2

978-3-589-01470-5

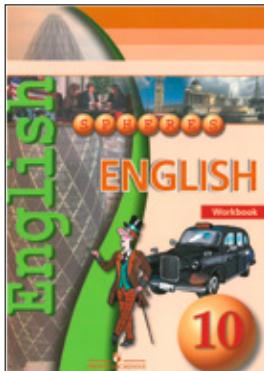
Lextra English Verbs L

A compact grammar of English verbs with numerous examples of the formation and use of the tenses. It contains verb tables with approx. 80-120 completely conjugated example verbs and expressions. In addition, the book offers tables which list the endings for each verb, their derivation from the present tense, the tenses, and the formation of participles. A list of more difficult irregular verb forms and a list of 5000 English verbs make this grammar book a comprehensive reference work.

460 pages, softback
978-3-589-01832-1

GENERAL ENGLISH

SCHOOLS



NEW Spheres

IDL

Spheres is an English course for 7 to 17 year olds attending general schools. It is a joint production with our Russian partner *Prosvetshcheniye* and is thus ideally suited to the needs of students in CIS states. The material can however also be adapted for use in other countries requiring a continuous English course from primary through to the end of ISED Level 2.

Based on the Cornelsen courses for primary and middle schools, a 10-volume course has been developed which provides language skills to students in a manner appropriate to their age. A particular methodological emphasis is placed on grammar, exam preparation and correct speaking skills.

Student's Book 10

978-5-09-031529-6

Workbook 10

978-5-09-031527-2

Volumes 2-9 and 11 are in development.

(Cornelsen / Prosvetshcheniye)

Rights sold to: Russia



Cornelsen English Library

IDL

The readers in this series, mostly written by native speakers, can be used alongside course materials, but above all they offer stimulating and entertaining stories and discussion materials. The booklets, most of which are illustrated, include an appendix containing vocabulary, questions and activities.

Our partner Inkas can offer 1c lower paper quality and 4c higher paper quality editions for distribution.

The following books are available:

A touching tale

An Elephant never forgets

Kim and the Rainbow

King of the Rappers

Lake District Camp

Mortimer's Graffiti

Outdoor Adventures

Romance at Camelot

Spanish Gold

The Australian Connection

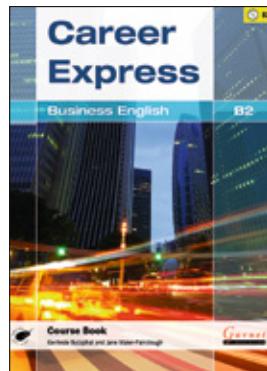
Together Forever

XX49 Five against the Pollution

They're after us

(Cornelsen / Inkas)

UNIVERSITY



Career Express

IDL

Career Express is a series for students in higher education. It caters for the specific needs of university students, and prepares and qualifies them for their professional life. *Career Express* takes fluency head on, considered a key skill needed to meet the qualifications for a degree in higher education.

The series offers a number of language courses on a range of subjects taught at colleges, universities and private educational institutes.

Career Express takes into account the specific needs of students in higher education and is the result of a close analysis of their approach to language learning. It focuses on preparing students for the linguistic challenges in their future jobs.

The books are available in an international edition of our partner *Garnet Education*:

Career Express Business English B2

Students in their first semester of business English are presented with a range of topics and expert language which is relevant to future business people and economists.
978-1-90757-569-3

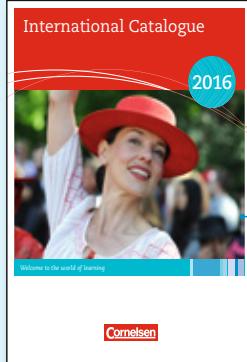
Career Express Business English C1

The second volume of the course takes students beyond competence and into fluency, helping them achieve business English skills at C1 level.
978-1-90757-571-6

(Cornelsen / Garnet Education)

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e.g. Frankfurt Book Fair, London Book Fair, Beijing Book Fair, Guadalajara Book Fair, Didacta Cologne



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[www.linkedin.com](https://www.linkedin.com/company/cornelsen-international/) • Laure Périsse, Kristin Kupsch, Martin Fielko

BUSINESS & VOCATIONAL ENGLISH

SPOTLIGHT



Simply Business

Effective English for doing your job

This new course has been specially developed for use in intensive courses and is suitable for anyone who wants to significantly improve their English in a short period of time.

The flexible, modular structure enables teachers to adapt their lessons to students' specific needs, and there are lots of opportunities to integrate original company materials into the teaching program, all of which make the course an ideal jumping-off point for tailor-made in-company training.

Its eight chapters provide approximately 30-40 hours' worth of teaching material over the course of eight pages each, while up-to-date topics and high-tech features make it stand out from the crowd.

State-of-the-art

In-built augmented reality functions enable students to access materials and audio files while on business trips or while commuting to work.

Four short films building on the topic of the unit and shot on location or featuring interviews with real business people

Hands-on

- All contexts are intercultural with a focus on global English
- Strategies for communicating effectively with non-native English speakers build learners' confidence and get them speaking fast
- Genuine business situations and insights into real-world companies keep the focus firmly on practical usage

Each coursebook comes with CD and DVD featuring the audio and film material, optional extension components and is AR enabled. Extra online materials, including an e-workbook, provide more practice opportunities for students outside the classroom. All instructions are in English with wordlists made available online.

A comprehensive teaching guide offers extra hints and suggestions for teachers, but *Simply Business* will also have a digital

lesson manager for each level of the course, making lesson preparation fast and easy. A free test chapter is available on scook.de, while the premium, fee-paying version will incorporate full video and audio components.

Coursebook B1 with E-Workbook

978-3-06-520456-9

B1 Teaching Guide Download

978-3-06-520458-3

B1 Lesson Manager

978-3-06-120693-2

NEW Coursebook B1+ with E-Workbook

978-3-06-520457-6 (Oct. 2015)

NEW B1+ Teaching Guide Download

978-3-06-520459-0 (Nov. 2015)

For distribution details for *Simply Business*, please talk to us at an upcoming trade fair or conference or email us at: international@cornelsen.de

01 First impressions

1

A How often do you do this?**B** **02** Discuss possible connections between these pictures and the first day in a new job. Listen to what a career consultant says. Which other topics does he mention?Colleague
employee = member of staff
key people = important people

2

A Listen again and complete the missing phrases.

- 1 Do to make a good impression.
 2 Make you arrive at work on time.
 3 It's a to test the routes during the rush hour.
 4 You have a lot to learn about your new job and your new company so don't ask questions.
- 5 You can you'll impress everyone by knowing the latest company news.
 6 If you don't know where people eat lunch, it's to take some sandwiches with you.



3

Make your own sentences using expressions from the tables.

make/ create	good/bad/ strong	impression	by <input type="text"/> -ing
a way to / you can	impress	(someone)	by <input type="text"/> -ing

See how the
career consultant
uses these
expressions by
looking at the trans-
cript on page 91.

4

A Work with a partner to complete three short dialogues.**Partner A** → File 1, page 84. **Partner B** → File 2, page 85.**B** All three conversations take place on the first day in a new job. Who are the two people speaking at each one and what is the specific situation?

5

A Match the two parts of each introduction.

- 1 Good morning. May a) met Andy?
 2 Hello you b) Tina.
 3 Hello, my name's c) I introduce myself?
 4 I'd like to d) I introduce you to my new colleague.

First names or family names?
What's the name in your company?
family name + last name = surname

B Imagine it's your first day in a new job. How would you introduce yourself?

You are speaking to...	your new boss	a colleague	a group of co-workers
greeting			
introduction			
new position			
I'm looking forward to ...			

6

A Imagine these embarrassing situations. What might each person say?

Situation 1
You are having a conversation with a new employee on their first day in the company. A co-worker you don't know very well comes over to join the conversation. You can't remember the name of either of them!

Situation 2
You are working at your desk when your boss comes into your office with a new co-worker. He introduces you but says your name incorrectly. You know that your name is not easy!

Situation 3
A new colleague has just introduced himself to you and told you something about his background. He has a very strong accent and you don't understand what he said.

B Can you think of any other situations like these?**C** Now role-play one of the situations.

Welcome to Simply Business B1

Who is the book for?

Simply Business is a learner-based course with a hands-on focus, designed to meet the needs of in-work learners who want to use English effectively. The course features real people and companies and uses authentic materials from their day-to-day work.

Reflecting global trends, the course helps you develop awareness and sensitivity towards different cultures, varieties of English and cultural differences in a presentation style.

Simply Business offers a range of opportunity to apply what you learn to your own work context. Many personalized exercises encourage you to use and adapt the language learned to perform the tasks you have to do on a daily basis. In addition to the functional language, talking points and group projects give you the chance to develop fluency by discussing and presenting workplace-related issues.

How is the book structured?

Simply Business consists of eight units which focus on everyday business communication, working internationally, global English and cultural issues, featuring information and recordings with business people from around the world.

Each unit contains:

- An introduction to the unit topic to get you talking
- topic-related language work using authentic examples of emails, telephone calls, and workplace interaction provided by the course
- Language Focus** (1) in which useful grammar or language structures can be practised in context
- Info boxes** (2) and **company boxes** (3) which focus on the situation in your company
- Files** with additional background information and partner exercises
- A **Global English** page, featuring a range of English speakers and focusing on areas that can cause communication breakdown.
- An **Over to you** page (4) including a **project** (5) where you can apply what you have learned
- A **Progress check** page with an outlook on the next unit
- For orientation, each page has a **word** (6) which identifies the topic of that page
- The **appendix** includes video worksheets, (partner) files and an answer key to the Progress check pages.

What additional features does the course offer?

In addition to the printed material, **Simply Business Online** includes:

- four films** (1) which you can watch on the DVD or the Player app. The films can be watched during or outside class, but are all directly connected to the unit content.
- In three of the films you see other non-native speakers performing the kind of tasks you may have to do at work. These unscripted films feature non-native speakers of English, whose English may not always be perfect, but who communicate their message effectively to an international audience. The fourth film focuses on varieties of English and gives information about working with business cultures.

• **Player/app.** In addition to the accompanying CD and DVD, you can also listen to all audio tracks and watch the films on your smartphone or tablet using the Player/app.



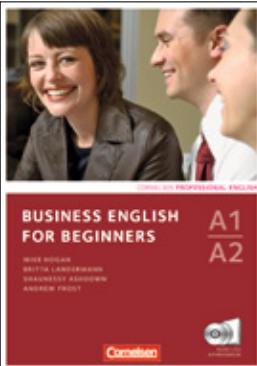
You need to download the Player app by scanning the QR code on the right. Once you have the app installed, click the film icon in the bottom left; you can scan the page and will be able to listen or watch the appropriate file.

• **Vocabulary app.** With this app you can test your knowledge of the B1-level vocabulary which appears in **Simply Business**. The app uses a flashcard system for words and practising words and phrases. To download the app, scan the QR code on the right: www.cornelese.de/vokabelltraeiner

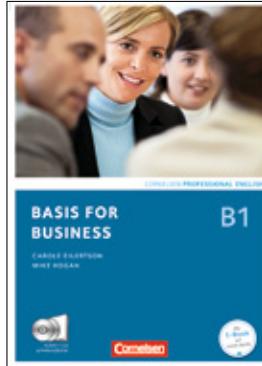
• **Word lists and additional language practice online.** www.cornelese.de/simply

We hope you enjoy learning English with **Simply Business**!

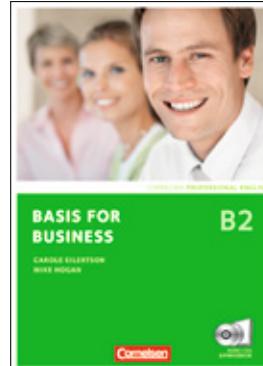
BUSINESS COURSES



A1 | A2 | B1 | B2 | C1 | C2



A1 | A2 | B1 | B2 | C1 | C2



A1 | A2 | B1 | B2 | C1 | C2

Business English from Beginners to Upper-Intermediate

By M. Hogan, B. Landermann, C. Eilertson and S. Ashdown

Building on the success of their predecessors, *Business English for Beginners* and *Basis for Business* have now joined forces to create an extensive business-English series from complete beginners to C1. Designed to meet the needs of professionals in a wide variety of positions within companies, the series offers course-planners and learners complete flexibility. Each coursebook in the series now includes common features of structure, format and design such that teachers can quickly get to grips with any level in the series.

Business English for Beginners

Covering levels A1 and A2 in two short coursebooks of 7 units each, *Business English for Beginners* meets the needs of complete beginners or false beginners in a workplace environment.

The new edition focusses on the following areas:

- Key business vocabulary
- Grammar
- Useful business phrases
- Business communication skills

Both a consolidation section in each unit, designed for use in class, and an additional workbook for home use provide learners with ample practice of the course material. Role-plays based on authentic business situations enable learners to practise speaking in realistic settings and to build communicative competence.

Personalization activities guarantee that students apply their newly acquired knowledge in business English to their own jobs. As a result, they are prepared for everyday professional life.

The additional workbook includes a CD with further listening practice while a combined teaching guide for levels A1 and A2 includes not only copy masters, but also teacher software for text analysis and worksheet generation. Separate A1 and A2 teaching guides are available as downloads.

Basis for Business

Basis for Business, covering levels B1 to C1 of the common European Framework, build on the success of their predecessors and bring easily accessible business English up to date. *Basis for Business B1* can be used following *Business English for Beginners A2* or as a standalone course for students working towards level B1 of the Common European framework. Similarly, *Basis for Business B2* follows on from the B1 level or can be used independently. The features of the new series are:

- Basic vocabulary, structures and expressions in a modern business context.
- A recognition of current business trends: communication across cultures and English as a lingua franca; digital communication and business processes; socializing as an essential component of rapport building.
- Just like *Business English for Beginners*, the coursebooks contain extra practice for use in the classroom and/or at home, while a workbook with CD provides learners with all the practice and revision they need between lessons.
- Again, as with all levels in the series, the teaching guides contain ample photocopiable activities and a CD-ROM with text-analysis and worksheet-generation tools.

A1 Coursebook

104 pages, softback, 1CD
978-3-06-020658-2

A1 Workbook

978-3-06-020661-2

A2 Coursebook

104 pages, softback, 1CD
978-3-06-020660-5

A2 Workbook

978-3-06-020663-6

A1/A2 coursebook package

978-3-06-020040-5

A1/A2 workbook package

978-3-06-020042-9

A1/A2 Teaching Guide

978-3-06-020041-2

B1 Coursebook

168 pages, softback, 2CDs and phrasebook
978-3-06-521005-8

B1 Workbook

978-3-06-521006-5

B1 Teaching Guide

978-3-06-521007-2

B2 Coursebook

168 pages, softback, 2CDs and phrasebook
978-3-06-521008-9

B2 Workbook

978-3-06-521009-6

B2 Teaching Guide

978-3-06-521010-2

C1 Coursebook

158 pages, softback, 2CDs
978-3-06-521020-1

C1 Workbook

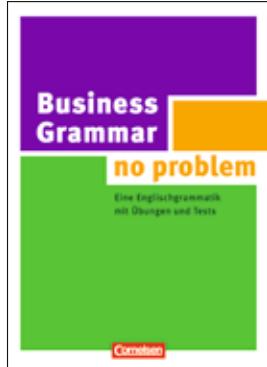
978-3-06-521021-8

C1 Teaching Guide Download

978-3-06-520474-3

Rights sold to: Korea, China

GRAMMAR

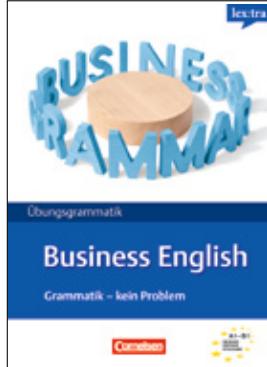


Business Grammar No Problem

In answer to the many requests for a workplace grammar book, *Business Grammar No Problem* has been devised and developed by the same authors, both of whom have a great deal of experience in creating material for business-English teachers and learners. The structure of the book remains unchanged, while the chapters focus on grammar topics in realistic business contexts.

128 pages, softback
[978-3-06-520623-5](#)

Rights sold to: Netherlands



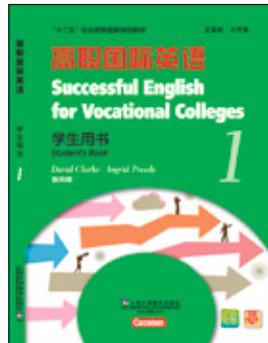
Lextra Business English Grammatik kein Problem

(Lextra Business English Grammar no problem)

This practice grammar contains a variety of exercises at different levels of difficulty and covers the grammar content relevant to levels A1 to B1. The layout is structured in double pages spreads: the left-hand pages feature the grammar explanation while the right-hand page presents opportunities to practise, moving from controlled to freer tasks. The appendix for each language contains helpful additional information such as guides to pronunciation, explanations of regional variations etc.

132 pages, softback
[978-3-589-01675-4](#)

VOCATIONAL COURSES



NEW Successful English for Vocational Colleges

Successful English for Vocational Colleges (SEfVC) is an English course for students aged 16 and over at vocational schools and colleges. It is a joint production with our Chinese partner *Shanghai Foreign Language Education Press* and is thus ideally suited to the needs of students in East and South East Asian nations. The material can however also be adapted for use in other countries requiring a structured English course for vocational schools.

Based on existing Cornelsen courses and quality criteria, a three-volume course has been developed preparing the student step-by-step for vocational language situations. In terms of methodology, general English skills are reviewed and consolidated in the first volume before the first vocational elements are introduced in the second. In the third volume, vocational English skills are specifically developed and consolidated, enabling the student to communicate confidently with international customers and suppliers at level B1. The course is particularly suitable for licensing in other Asian nations.

Student's Book 1

[978-7-5446-3745-9](#)

Workbook 1

[978-7-5446-3754-1](#)

Lesson Handouts

[978-7-5446-3748-0](#)

Student's Book 2

[978-7-5446-3746-6](#)

Workbook 2

[978-7-5446-3755-8](#)

Lesson Handouts

[978-7-5446-3451-9](#)

Volume 3 in development

(Cornelsen / SFLEP)

Rights sold to: China

COURSES



A1 | A2 | B1 | B2 | C1 | C2



Pulse – a new series for vocational schools



What do you think of when you hear the word “pulse”? – Constant movement? Dynamics? Life? That’s exactly what we associate with *Pulse*: It breathes new life into vocational English courses. This new series is made up of three course-specific editions *Business Pulse*, *Social Pulse* and *Technical Pulse*, which take themes general to any course at this level, e.g. the environment, globalization, the future, and put them into the context of the occupation at hand, should it be in a business, social (and health) or technical field. The fourth edition in the series, simply entitled *Pulse*, is designed for classes in which students from all three professional fields learn together in one classroom.

Each of the 12 units in all four books begins with a double-page opener, filled with visual elements which serve as a springboard for communication and an easy way into the topic. The rest of the unit has a “situation” running through it, requiring and encouraging students to first of all imagine themselves working in a specific context and faced with a “problem” (or “situation”) which they have to learn about in English, deal with and potentially resolve. The competencies, reading, writing, listening and speaking play an utmost important role in every unit. This is highlighted in the task titles and also in the “Skills and strategies” pages between each unit, which – in three easy steps: explanation, example, exercise – take students through the most important skills that they will need in any English lesson.

On the pulse of technology with Augmented Reality

The entire *Pulse* series is also at the pinnacle of digital technology with its new feature: Augmented Reality. This feature offers students and teachers alike the possibility to watch or listen to all digital con-

tent of the course (audios and videos) using their smartphones or tablets – without a CD or DVD! Fast, intuitive and comfortable – Augmented Reality is the most flexible and modern way of training watching and listening skills whilst on the go. All you have to do is download the necessary app, hold your smartphone or tablet over any page with an audio or video symbol and simply press the play button! There’s nothing to it!

Business Pulse

978-3-06-450829-3

Workbook

978-3-06-450830-9

Teacher's Book and Lesson Manager

978-3-06-450923-8

Social Pulse

978-3-06-450827-9

Workbook

978-3-06-450828-6

Teacher's Book and Lesson Manager

978-3-06-450924-5

Technical Pulse

978-3-06-450831-6

Workbook

978-3-06-450832-3

Teacher's Book and Lesson Manager

978-3-06-450925-2

Pulse (general edition)

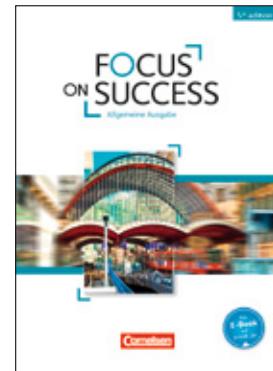
978-3-06-450960-3

Workbook

978-3-06-450961-0

Teacher's Book and Lesson Manager

978-3-06-450962-7



A1 | A2 | B1 | B2 | C1 | C2

NEW Focus on Success – 5th Edition

Compared with the *Pulse* series for the same target group, *Focus on Success* offers a conservatively structured approach.

■ Students review the essentials of grammar, working on skills training and communication right from the beginning.

- Intensive exam preparation
- Building skills call-outs then exercise competencies developed in the units while checklists consolidate knowledge.
- One exercise in each unit is differentiated between two levels of difficulty.
- Systematic grammar training.
- Job skills pages.

General Edition

Student's Book B1-B2

978-3-06-450984-9

Workbook with audio CD

978-3-06-451077-7

Lesson Handout

978-3-06-451078-4

Social

For each unit of the main course there is a social options page plus 12 social topics.

Student's Book B1-B2

978-3-06-451081-4

Workbook with audio CD

978-3-06-451082-1

Lesson Handout

978-3-06-451083-8

Technology

The appendix includes 12 technical topics with career-specific content.

Student's Book B1-B2

978-3-06-451085-2

Workbook with audio CD

978-3-06-451086-9

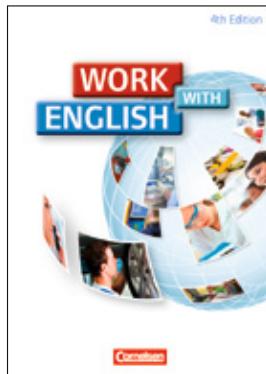
Lesson Handout

978-3-06-451087-6

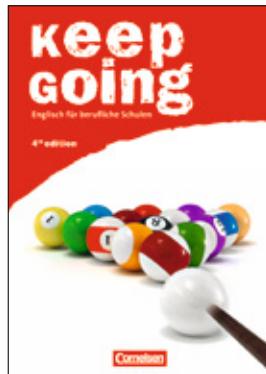
For all editions:

Vocabulary Booklet B1-B2

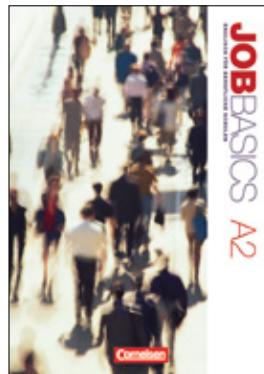
978-3-06-451079-1



A1 | A2 | B1 | B2 | C1 | C2



A1 | A2 | B1 | B2 | C1 | C2



A1 | A2 | B1 | B2 | C1 | C2

Work with English – 4th Edition



The completely new edition of our successful course for learners of vocational English at B1 level provides a wealth of multi-media material for motivating lessons. The students' book:

- equips learners with the language they need for their future working life (World of Work).
- supports mixed ability classes with extra exercises and further reading texts for advanced students and online worksheets for extra revision (Webcodes).
- develops individual learning skills (How to pages).
- reviews material on Revision and Exam practice pages.

The workbook consolidates grammar and vocabulary and practises writing skills while the accompanying audio CD develops listening skills. An extra edition with CD-ROM also supplies interactive exercises.

A vocabulary practice book lists the most important words from the units with translations, example sentences and accompanying exercises.

The teachers' book offers a range of worksheets at different levels, tests and games as extra material. It also includes three audio CDs and videos from the students' book.

Student's Book

978-3-06-520517-7

Workbook

978-3-06-520520-7

Vocabulary Practice Book

978-3-06-450641-1

Teacher's Book

978-3-06-520519-1

Workbook teacher's edition

978-3-06-520521-4

NEW Keep Going – 4th Edition



Keep Going leads from level A2 to B1 over a period of two years.

The Fourth Edition offers varied texts and lively practice material. With the help of numerous team exercises it develops speaking ability in particular.

The *Let's go!* pre-course levels out students' prior knowledge, bringing the whole learning group up to the required entry level.

- The 15 main units are constructed more flexibly than before.
- All units open with a warm up page.
- Communications, vocational and methodological skills are no longer divided into separate sections but integrated into the context.

- Also new is the differentiated starting point through supplementary material in the handouts.

The CD-ROM in the handouts contains all textbook pages. For every page, a range of supplementary materials are available – lesson notes, answers, worksheets, class tests, additional texts, additional training materials, MP3s and videos as well as game and activity sheets.

In comparison with *Bausteine* for the same target group of students, the *Keep Going* series offers a conservatively structured approach.

Student's Book A2-B1

978-3-06-024148-4

Workbook 'Business' with CD

978-3-06-024149-1

Workbook 'Social' with CD

978-3-06-450421-9

Workbook 'Technology' with CD

978-3-06-450406-6

Job Basics



Job Basics is an A2-level book designed for any job-orientated English class. It focuses on tasks that practically every working person has to perform, from writing e-mails and answering phone calls to hosting international guests and talking about products. These skills are practised in *Situations* and *Scenarios*, which are relevant to students interested in any profession. Additionally, *Your Choice* and *Jet* exercises ensure that students of all levels are catered for.

Coursebook

160 pages, softback

978-3-06-450696-1

Teacher's Book

160 pages, softback, CD-R

978-3-06-450697-8



NEW Matters Series goes international IDL

Germany is said to be world champion in vocational education. One reason of success is to learn vocational English at its best. The Matters series enjoys great success in German vocational schools. Because of this tremendous success we decided to make this series available for the international market.

Monolingual versions of these coursebooks will now be available around the world as part of our international 'Matters' series.

Business Matters

Ten units cover the essential language needed to be successful in the business world covering everything from soft skills such as telephoning, small talk and presentations through the most important elements of business communication, for example orders, payments and reminders, to looking at different business areas like advertising, marketing and logistics.

978-3-06-451348-8

Teacher's Book Download

978-3-06-451355-6

Electricity Matters

The students learn and practice the English they need for typical professional situations such as customer consultations, troubleshooting on the telephone, understanding instruction manuals and answering emails.

978-3-06-451350-1

Teacher's Book Download

978-3-06-451357-0

Industry Matters

A wealth of role-plays, dialogues, reading texts and listening exercises give students training to become industrial management assistants. Students will find themselves gaining experience in answering telephone calls, organizing international meetings, learning about production processes and negotiating payment and delivery.

978-3-06-451349-5

Teacher's Book Download

978-3-06-451356-3

Money Matters

The book is for students in banking and for professionals who work with English-speaking and international customers. Topics include: opening an account, payments, credit cards, savings and investment, personal borrowing, business and global banking. Communicative and intercultural competences are trained as well as basic language structures.

978-3-06-451351-8 (Oct. 2016)

Teacher's Book Download

978-3-06-451358-7 (Oct. 2016)

Office Matters

Each unit covers the language required in everyday office situations ranging from general secretarial activities such as telephoning, preparing presentations and arranging business meetings to the preparation of the main elements of commercial correspondence from enquiries through to reminders.

978-3-06-451347-1

Teacher's Book Download

978-3-06-451354-9



Technical Matters

Technical Matters can be used by students in any technical field as each unit combines everyday working English with a technical context, e.g. advising customers, planning a job, using tools and instruments, troubleshooting, preventing accidents and providing after-sales service.

978-3-06-451346-4

Teacher's Book Download

978-3-06-451353-2

Trade Matters

This is the ideal book for any student planning their future in wholesale and foreign trade. Based on a case-study approach, each unit gives a practical insight into many professional situations such as making contact with business partners, handling trade documents, arranging travel to a trade fair, negotiating deals and dealing with exports and insurance.

978-3-06-451345-7

Teacher's Book Download

978-3-06-451352-5

UNIT 7

Electrical components

Explaining how to trace a fault

Understanding technical advice

Understanding a data sheet

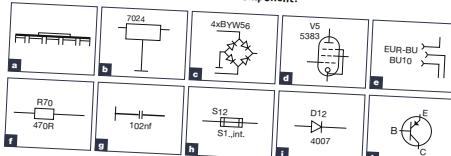
1 Warm-up

A Identify the photos of the electrical components numbered 1–10. All the names are in the box.

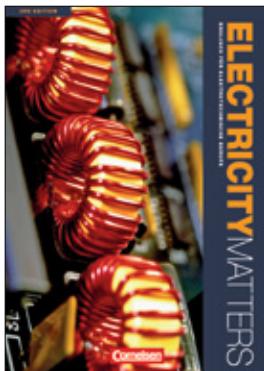
capacitor • diode • full-wave bridge rectifier • glass fuse • integrated voltage stabilizer • mains input socket • resistor • transformer • transistor • tube



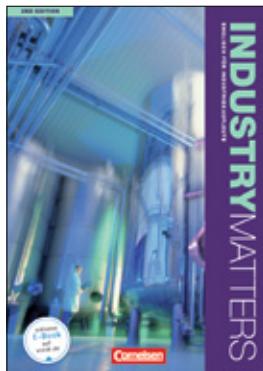
B Find the correct symbol (a–j) for each component.



ESP COURSES



L
A1 | A2 | B1 | B2 | C1 | C2



INDUSTRY MATTERS



BUSINESS MATTERS

Matters Series

L

The highly successful 'Matters' series offers a broad range of coursebooks all with up-to-date topics, a strong professional content combined with integrated language and skills work. These ESP books can be used for vocational and/or in-company courses.

Building on the success of their predecessors, the Matters series will be revised step by step. The following topics are already available in the new edition: Office, Trade and Industry Matters, as well as the completely new titles Technical and Business Matters.

IT Matters 2nd edition

A pre-intermediate level course tailored to the needs of those planning a career in or currently employed in the IT sector.

Topics covered:

Dealing with customers, Telephoning, E-mailing, Trouble-shooting, Hotline services, Programming and applications, Communications and telephone systems, IT systems (hardware and software), Networks, Installation

For example:

Student's Book
978-3-06-520505-4

Hotel Matters

This book familiarises students with all the fundamental aspects of the relevant English vocabulary and confronts them with realistic situations in context which they may subsequently encounter as they go about their daily activities. Whether greeting guests, dealing with complaints, taking

care of orders in the restaurant or even writing down administrative tasks, *Hotel Matters* offers the appropriate linguistic response. In addition, this new coursebook contains helpful Language, Grammar and Culture boxes.

For example:

Student's Book
978-3-06-020009-2

NEW Shopping Matters 3rd edition

Shopping Matters provides hands-on communicative skills and key grammar structures for those in the retail trade with direct contact to customers. From a basic vocabulary of only 400 words, learners are guided through a spiralling syllabus, covering the most important vocabulary and language skills for a wide range of retail jobs.

For example:

Student's Book
978-3-06-451006-7

The following titles are available in the new edition:

Office Matters 3rd edition
978-3-06-450604-6

Trade Matters 3rd edition
978-3-06-520514-6

Industry Matters 2nd edition
978-3-06-450488-2

Technical Matters
978-3-06-450648-0

Business Matters
978-3-06-450644-2

Electricity Matters 3rd edition
978-3-06-450784-5

NEW Money Matters 4th edition
978-3-06-451009-8

Legal Matters 2nd edition
978-3-06-520508-5

The following titles are also available:

Metal Matters 2nd edition

978-3-06-520511-5

Insurance Matters

2nd edition

978-3-06-020086-3

Mechatronics Matters

978-3-06-020799-4

Health Matters 2nd edition

978-3-06-020089-4

Dentistry Matters

978-3-06-020063-4

Logistics Matters

978-3-06-020071-9

For the following titles additional Communication Cards are available:

Shopping Matters

978-3-06-451004-3

Money Matters

978-3-06-451005-0

Rights sold to: China, Korea, Indian subcontinent, Vietnam



Job Matters

Job Matters is a coursebook aimed at young trainees (17–20 year old). The starting point is at the end of A1 and it finishes at the beginning of B1 and covers a range of aspects such as numbers, telling the time, giving directions, being polite, telephoning, writing emails and applying for a job etc. Elementary grammar points are revised and vocabulary is expanded. These Workbooks can also be used for self-study since each one comes with an answer key.

For example:

Car Mechanics

52 pages, softback, numerous illustrations
978-3-464-20033-9

Construction

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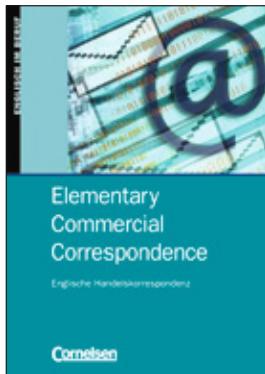
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Rights sold to: China, Sweden,
Czech Republic, Finland

A1 | A2 | B1 | B2 | C1 | C2



Commercial Correspondence

By D. Clarke

Elementary

This compact, slim volume with its 72 pages is a basic introduction to commercial correspondence. It is at the A1-A2 level (European Framework). The course covers the following areas: letter layout, enquiries, offers and quotations, orders, acknowledgements, advice of dispatch, complaints and reminders.

978-3-464-01992-4

Intermediate

For learners who are at the B1-B2 level, this is the right course. It can be used either to accompany students who are in training (eg vocational schools) or for employees who wish to improve their correspondence skills at the workplace. It covers the same areas as the Elementary course and in addition has units on writing emails and telephoning.

978-3-464-02800-1

Advanced

This is a comprehensive course (176 pages) which covers all the requirements of commercial correspondence at the B2-C1 level and is suitable for the advanced user who needs to improve her/his skills in an in-company situation.

The course covers the areas of the Elementary and Intermediate edition in greater depth and in addition has a unit on general office communication and one on credit enquiries.

978-3-464-02790-5

A1 | A2 | B1 | B2 | C1 | C2



NEW Technical English at Work 3rd edition

L

Targeted at specialist technology colleges, this curriculum is equally suited for adult education such as in-house company training courses.

It comprises a Refresher Course at level A2 (6 units) and a Main Course at level B1 (10 units). The advanced material in each unit ensures learning progress even among stronger students (level B1/B2). The new edition incorporates a greater focus on vocational skills and scenarios. Relevance to the students' own career is clearly demonstrated. Each unit of the main course contains a technical English section with specialized texts and exercises. The 'At work' sections rehearse situations that technicians have to deal with in their daily work.

The digital materials package (Lesson Manager) combines all supplementary material available for the curriculum, helping you to make full use of multimedia in your lessons. The lesson manager may be used at home and also in the classroom with a whiteboard or projector. The full version includes supplementary multimedia materials for the entire student's book (audio files, handouts) arranged, of course, to correspond exactly with the e-book double-page spreads.

Student's Book A2-B1

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Lesson Handouts

978-3-06-024418-8

Rights sold to: Czech Republic, China

ESP COURSES



A1 | A2 | B1 | B2 | C1 | C2



necessary for making the right impression. This course helps ensure that you and your employees are ready to reap the maximum benefit from your next trade fair.

80 pages, softback, numerous illustrations, with Audio-CD
978-3-464-20475-7



104 pages, softback, numerous illustrations, with Audio-CD
978-3-464-20387-3

Short Course Series

IDL

Designed for people in work who need to train their business communication skills or brush up their English for a specific business area. Each coursebook provides material for ca. 10 double lessons and can be used as a stand-alone intensive course or to supplement a general coursebook.

English for the IT Industry

Professionals in IT need to communicate in English more than in any other industry. This short course is designed to develop the large technical vocabulary which IT professionals already possess into competent and easily understandable English communication, enabling the learner to communicate with technicians and experts as well as with customers and employers worldwide.

96 pages, softback, numerous illustrations, with Audio-CD
978-3-464-20362-0

English for Tax Professionals

Whether operating freelance or within a larger financial institution, auditors, tax advisers and controllers need to be able to provide English-language financial reporting in compliance with international regulations. They also need to advise both domestic and overseas customers in a multitude of international issues relevant for their tax obligations. This course prepares tax and finance professionals for providing a full range of services in English.

96 pages, softback, numerous illustrations, with Audio-CD
978-3-464-20193-0

English for Trade Fairs and Events

Trade fairs and commercial events are by their nature international. Anyone involved in preparing, attending and following up on a trade fair, whether at home or abroad, needs the English-language skills

English for Insurance Professionals

In the modern insurance world, both B2B and B2C communication is often in English. For companies operating internationally, as well as for those providing services to international customers, English-language competence is essential. This course prepares the insurance professional for policy issues, customer questions and crises and for communication with international partners.

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English for Legal Professionals is aimed at legal staff, i.e. corporate legal consultants, lawyers, legal assistants and notaries who work with English-speaking clients. Set at CEF B2, the course enables students to practise written and oral communication with respect to the following legal topics: *Contracts, Intellectual Property (IP), Mergers and Acquisitions (M&A) and Risk Management and insolvency.*

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Authentic texts and realistic role-plays help students obtain the communication skills required to collaborate with foreign partners and drug-related regulatory institutions. Topics included are *Substance discovery and Product development, Quality assurance and Auditing, Testing, Drug safety and Regulatory affairs.*

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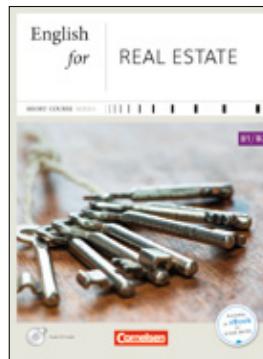
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A monolingual edition of each book is
available as Express series at Oxford Uni-
versity Press.

(Cornelsen / OUP)

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978-3-464-20194-7

**English for the
Telecommunications Industry**

978-3-464-20359-0

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Common
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Spanish



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Entrada

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Perspectivas volume 2

Perspectivas volume 3

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Lextra Grammar no problem (A1–B1)

Lextra Detective Stories

Lextra Jeden Tag ...

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Lextra Turbo Course

Perspectives
Allez-y !
A1

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Compact
Grammars

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Grammar
no problem
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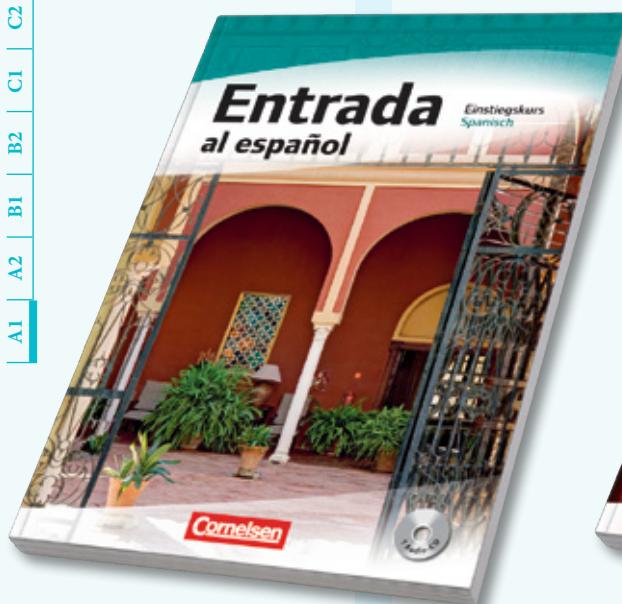
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Entrada



Entrada al español is a newly developed course which introduces students with no previous knowledge of Spanish to the language in an integrated and enjoyable way. *Entrada al español* can be used for 12-14 lesson units or for intensive courses.

Concept

- Initial insights into Spanish language and culture
- Learning through discovery
- Motivating by making learning fun
- A focus on relaxed communication
- Relevant to everyday life and lively
- Helpful learning tips
- Learning with music

After completing *Entrada al español* students can move on to *Perspectivas ¡Ya!* A1 or any other A1 textbook.

Coursebook

978-3-464-20567-9

Teaching Package

Coursebook, Copy Masters, Teacher's Book
978-3-464-20568-6

Perspectivas ¡Ya!



Building on the success of the previous *Perspectivas* series for adult learners of Spanish, the new series *Perspectivas ¡Ya!* is fresh, communicative and exciting. The new approach includes fresh topics, new texts and visuals, a new design, as well as multimedia enhancement with a video-DVD for classroom and home use. The basic concept remains unchanged: systematic training of the four skills – speaking, listening, reading and writing – using topics which excite the learners' interest and task formats which encourage the development of learner confidence and self-expression. The focus in the first two levels (A1, A2) is very much on listening and speaking skills, while the B1 level introduces more activities covering reading and writing skills. In this new series, the skills set is enhanced by 'viewing skills' with the help of the video-DVD.

At all levels, pair and group work continue to play a central role in the practice and development of communicative competence while *Perspectivas ¡Ya!* provides learners with rich and varied impressions of the entire Spanish diaspora from Menorca to Tierra del Fuego.

Perspectivas ¡Ya! includes:

- 15 *unidades*, each introduced with lively visuals and filled with texts, listening work, dialogues and exercises. Each unit contains, of course, an extensive *ejercicios* section for use in the class and/or at home and a *repasso* section in which the unit material, in particular the grammar, is reviewed.
- 4 *opciones* following units 3, 6, 9 and 12. These optional extension sections provide new and authentic text formats such as songs, magazine articles and advertising flyers.
- An introductory spread in which the learner is introduced to the rich variety of Spanish-speaking culture around the globe.
- Extensive appendices with a grammar reference, an alphabetical word list, solutions, transcripts and partner files.

No other Spanish course includes everything the learner and teacher needs in one package. With *Perspectivas ¡Ya!* you get:

- A coursebook
- A phrasebook
- All the classroom listening material on two audio-CDs.
- A DVD
- Online extension material.



A1 | A2 | B1 | B2 | C1 | C2

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A1 Workbook

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B1 Coursebook

978-3-464-20491-7

B1 Workbook

978-3-464-20494-8

B1 Teacher's Book

978-3-464-20497-9

6a Lea el texto y mire la estadística.

Las actividades de ocio de los españoles es estar con la familia o los amigos. Para ellos, lo bonito es nadar, leer, comer y beber algo, charlar, etc... 5 Lo que también les gusta mucho ver la televisión. Además escuchan música, van a bailar o al cine. Y claro, también hay quien navega por Internet. Lo que menos hacen es asistir a actos culturales o conciertos. Lo más curioso es que prefieren ver deporte a practicarlo.

Estar con la familia	79 %
Ver la televisión	62 %
Salir con amigos o con el / la novio/a	46 %
Escuchar música	43 %
Salir al campo, ir de excursión	39 %
Ver deporte	30 %
Hacer deporte	26 %
A bailar, ir al cine o al teatro	22 %
Navegar por Internet	22 %
No hacer nada especial	21 %
Asistir a actos culturales o conciertos	20 %

Fuente: Centro de Investigaciones Sociológicas (CIS)

6b Ahora complete las frases con los datos del texto y la estadística.

- Para los españoles, lo principal es _____.
- También les gusta mucho _____.
- No van mucho a _____.
- Lo curioso es que un 30 % _____, pero solo _____.

6c ¿Qué más le parece interesante en la estadística? Hable con sus compañeros y compare con su país.

7 Te toca a ti. ¿Y para usted? ¿Qué es lo más importante, lo más divertido y lo más aburrido? Pregunte y conteste.

8 ¡Acción! Recojan datos sobre las actividades y los hobbies en clase, elaboren una estadística e informen.

COMUNICACIÓN

Para mí, lo más importante / divertido / aburrido es ...
Para nosotros, lo principal es ...
A mí, lo que (más) me gusta es ... / lo que (menos) me interesa es ...
¿A alguien le gusta ... ?
A mí me gusta. / A todos nos gusta. / A nadie le gusta.

MIRA!
El treinta por ciento ve deporte, pero solo un veintiséis por ciento hace deporte.
30 % sehen Sport, aber nur 26 % machen Sport.

Creo que los alemanes se pasan el sábado en el «Baumarkt».

Para mí, lo principal es estar con la gente.

Lo que más me gusta es ...
Pues yo prefiero ...

GRAMMAR



Lextra Compact Grammars

This book covers all important rules and structures up to level B1.

- Grammar explanations in easy to understand language
- Numerous example sentences
- Comprehensive keyword register
- Practical pocket format: 12.5 x 19 cm

160 pages, hardback
978-3-589-01638-9

Rights sold to: China

Lextra Learner's Spanish Grammar

The book deals with the most important rules up to level C1.

Clear examples with translations make learning easier. An appendix provides practice exercises and tests for each chapter along with a key. English edition available!

304 pages, softback
978-3-589-22450-0

Rights sold to: Colombia, Ecuador, Peru, Netherlands

Lextra Grammar no problem

This practice grammar contains a variety of exercises and covers the grammar content relevant to levels A1 to B1. The left-hand pages feature the grammar explanation while the right-hand page presents opportunities to practise.

128 pages, softback
978-3-589-01591-7

Rights sold to: Netherlands, China

LIBRARY



Lextra Detective Stories

This series of crime stories for learners of Spanish at A2/B1 level provides strong storylines and appropriate but authentic language in an entertaining context..

All the stories revolve around Madrid journalist Luisa Durango, who gets involved in exciting cases of robbery, forgery and murder around the Spanish-speaking world.

The varying locations are an ideal way to integrate cultural background information which is included in the appendix, as well as exercises on comprehension, grammar and vocabulary for each chapter in the book.

Each story also features illustrations and footnotes to aid comprehension without interrupting the flow of the stories.

La oveja negra

80 pages, softback, CD
978-3-589-01857-4

Los ricos también mueren

88 pages, softback, CD
978-3-589-01858-1

Secuestro en la pasarela

72 pages, softback, CD
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Las trece calaveras

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Rights sold to: Bulgaria

YOUNG BEGINNERS



Lextra Junior Unterwegs

This series helps children to make the most of a holiday abroad and the opportunity to interact with a new culture and a new language.

In six attractively-illustrated chapters the two heroes Lina and Leon guide children through typical holiday situations in Spain. Puzzles, quizzes and age-appropriate tasks provide interesting facts while building kids' language skills. With growing confidence, children are soon able to order their own meal or ask for directions. The appendix contains useful vocabulary, extra information on the locations and helpful hints for parents. As well as via the accompanying CD the audio material can also be accessed via the TING audio pen.
978-3-589-01877-2

Lextra Picture Dictionaries for children with TING

These first picture dictionaries are aimed at young children taking their first curious steps into other languages and cultures. The A-Z section of the dictionaries cover about 800 typical everyday items from everyday life. The thematic sections cover important sections such as verbs, prepositions and family relationships, colours, seasons and holidays.

TING makes it possible for learners to hear each new vocabulary item: just touch each entry with the TING pen and listen to the correct pronunciation. To add to the fun, children can go on a treasure hunt to find the words with hidden sounds attached!

Other languages available: English, French, Italian, Turkish, Polish, Russian, Swedish

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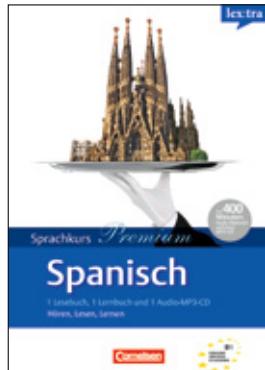
SELF STUDY & VOCABULARY



A1 | A2 | B1 | B2 | C1 | C2



A1 | A2 | B1 | B2 | C1 | C2



A1 | A2 | B1 | B2 | C1 | C2

Jeden Tag ein bisschen ...

Jeden Tag ein bisschen ... makes language practice simple and fun. Adults of all ages can refresh their language knowledge in an entertaining way.

The 99 pages provide revision in bitesize portions in the form of tasks, games and crosswords. Whether at home, on holiday or away on business, just tear off as many pages as necessary while you're on the road.

Short texts with interesting information about the country and people are presented every seventh day. A progress chart on the back of each day helps learners decide where more practice may be needed. A small travel dictionary with useful phrases completes the block. *Jeden Tag ein bisschen ...* corresponds to CEF levels A1-B1.

208 pages, softback
978-3-589-01930-4

Rights sold to: China

Lextra Basic Thematic Vocabulary Spanish

Ideal for anyone who wants to brush up or expand his vocabulary and for examination preparation.

The dictionaries contain the 4000 most frequently used words, organised according to subject areas.

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978-3-589-01563-4

Workbook A1-B1

160 pages, softback
978-3-589-01564-1

Workbook B2

136 pages, softback
978-3-589-01677-8

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Rights sold to: China, Netherlands, Hungary

Lextra Spanish Verbs

A compact grammar of Spanish verbs with numerous examples of the formation and use of the tenses. Lists 5000 Spanish verbs, each with a translation and notation of its type of conjugation.

376 pages, softback
978-3-589-01835-2

Lextra Concise Thematic Dictionary

These bilingual dictionaries are structured according to topics and subject areas. Hundreds colour photos will help the tourist, business people, or students to improve their vocabulary.

472 pages, hardback
20,000 entries, numerous illustrations
978-3-589-01540-5

(Fraus / Cornelien)

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Lextra Turbo Courses

Effective learning in 2 x 10 minutes daily

The 2 x 10 minute course suits the rhythm of modern life, which doesn't leave much time for learning. Each chapter requires only 20 minutes each day and constitutes a clearly defined and self-contained learning unit. Thematic focal points include the most important situations and expressions relevant to the use of the language as well as grammatical structures and verb forms.

- The most important situations and expressions
- 8 pages devoted to vocabulary for the traveller
- Tests to check learning progress
- Audio CD and MP3 files as downloads

128 pages, softback, CD
978-3-589-01837-6

Rights sold to: Russia, Hungary, China

Lextra Premium Language Courses

The Premium Language Course offers a comprehensive tool for all those interested in intensive language-learning.

The detailed *learning book* contains a range of varied exercises covering all linguistic skills and a short grammar guide. The *reading book* is ideal for study "on the road" and contains dialogs relating to an ongoing story with translations.

A particular feature is its comprehensive audio material, which comprises approximately 400 minutes on an *MP3 audio CD*. 2 books (approx. 200 pages each), 4 CDs
978-3-589-01572-6



NEW Perspectives – Allez-y !

- Learn French the fun and easy way
- Straightforward introduction to the French language
 - Relaxed and effective teaching and learning
 - Video-DVD with film sequences for each unit
 - Insights into the French-speaking world with texts and animations
 - Self-appraisal by students
 - Language training with advanced exercises
 - Holistic approach – learning with all senses
 - Appealing complementary offering ‘Learn with music’
 - Includes pocket vocabulary booklet with set phrases and travellers tips

Perspectives - Allez-y !, the latest edition of Perspectives, is aimed at students with little or no prior French language skills. It leads students across three volumes to level B1.

Each volume can be completed in 60-90 hours of lessons.

- L**
- Perspectives - Allez-y !* highlights:
- straightforward introduction to the French language,
 - insights into the French-speaking world using original texts and humorous scenes from everyday French life for each unit on the video-DVD, plus
 - audio materials at natural and adapted speaking pace to get students used to the French language, plus speaking exercises to music

The combined *Course- and Workbook* contains 12 units (B1: 10 units) and four options for revision and self-appraisal. Exercises to accompany the videos also included in the options.

The *video-DVD* contains humorous scenes from everyday French life consistent with the units. It is equally suitable for personal study as for classroom use.

Using the code included in the *course-/workbooks* you can gain access to the free *e-book* on scook.

The *audio-CDs* contain the listening texts at natural and adapted speaking pace as well as replays to music.

Also included in the package: our *pocket vocabulary booklet*.

The *exercise book* provides supplementary exercises for the units from the *course-/workbook*.

Lesson handouts with photocopiable worksheets (for the units and video sequences) and answers.

Use the *Glossary app* for smartphones to practise the most important vocabulary from *Perspectives - Allez-y!* in the appropriate context at any time – all words are pre-recorded.

The digital materials package (*Lesson Manager*) contains all supplementary content available for the course, helping you to make full use of multimedia in your lessons. The lesson manager may be used at home and also in the classroom with a whiteboard or projector. The full version includes supplementary multi-media materials for the entire textbook (audio files, handouts) arranged, of course, to correspond exactly to the *e-book* double-page spreads.

Ça va ?

Unité 1

1

- sich begrüßen und verabschieden
- nach dem Namen fragen
- die Person einführen
- nach dem Befinden fragen
- das Verb **être**
- die Personalauszeichnungen
- der Bestimmtheits-Artikel
- der Plural der Nomen



1 Hören Sie zu den Szenen aus fünf französischen Filmen

1. Au revoir Monsieur. 2. Bonjour Madame. Enchanté.
3. Salut. Ça va mon amour? 4. Salut mon chéri... À bientôt.
5. Bonjour Liliane.

2 Lesen Sie die Sätze noch einmal. Um welche kommunikative Situation geht es jeweils?

- Die Fotos können helfen.
- | | | |
|---|--------------------------------------|------------------------------------|
| 1. Man grüßt informell und fragt nach dem Befinden. | 2. Man grüßt sich formell. | 4. Man verabschiedet sich formell. |
| 3. Es wird „Guten Abend“ gesagt. | 5. Man verabschiedet sich informell. | |

3 In welchen Szenen könnte man folgende Reaktionen hören? Diskutieren Sie. Sagten Sie dann, was Ihnen „typisch französisch“ erscheint und vergleichen Sie mit Ihrem Land.

1. Ça va. Et toi? 2. Salut ma chérie. 3. Bonsoir. 4. Bonjour Monsieur. 5. Au revoir.

Übung 13

C'est qui ?

4 Hören Sie. Welcher Dialog passt zu welchem Bild?



Notez

François / C'est ça
→ **c** wird immer [s] ausgesprochen.

5 Hören Sie noch einmal. Welcher Dialog ist formell? Welcher informell?

Kreuzen Sie an.

1. formell
2. informell

Notez

François / C'est ça
→ **c** wird immer [s] ausgesprochen.

6 Lesen Sie nun die Dialoge und beantworten Sie die Fragen.

- b-1. - Bonjour, vous êtes Monsieur Lemarie?
- Oui, c'est ça. Bonjour Madame.
- Je suis Aline Badou. Entrez. Voilà la maison.

b-2. - Pardon, vous êtes François Badou?
- Oui, bonjour. C'est vous le papa de Mathieu?
- Oui, je m'appelle Jean-Luc Delval. Ou simplement Jean-Luc.

b-3. - Salut Aline.
- Salut. C'est Mathieu.
- C'est Jean-Luc, le papa de Mathieu.
+ Il est sympa?
- Oui, il est très sympa!

b-4. - Salut. Moi, c'est Mathieu. Et toi?
- Je m'appelle Stéphanie. Et voilà Mistigris.
- Oh! Salut le chat!

1. Wie frage ich jemanden nach seinem Namen?

2. Wie frage ich, wer jemand ist?

3. Wie stelle ich jemanden vor?

Übung 14

Textbook and Workbook A1

Incl. 3 audio-CDs und 1 video-DVD

Incl. e-book licence (scook)

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Speaking training A1

978-3-06-520177-3

Textbook and Workbook and speaking training bundle A1

978-3-06-520848-2

Assessment Test (download) A1

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Lesson Handouts A1

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Lesson Manager full version on DVD-ROM A1

978-3-06-521023-2

Textbook and Workbook A2

Incl. 2 audio-CDs und 1 video-DVD

Incl. e-book licence (scook)

978-3-06-520184-1 (Oct. 2015)

Assessment Test (download) A2

978-3-06-520768-3 (Oct. 2015)

Further components for A2 and B1
under development

À propos...



LE MONDE FRANCOPHONE

21 Schauen Sie sich die Bilder an und ordnen Sie zu.

- | | |
|---|---|
| 1. <input type="checkbox"/> Montéal, internationale et cosmopolite | 5. <input type="checkbox"/> le Tour de France |
| 2. <input type="checkbox"/> la bière de Belgique | 6. <input type="checkbox"/> les plages de la Guadeloupe et de la Martinique |
| 3. <input type="checkbox"/> le festival de cinéma à Cannes | 7. <input type="checkbox"/> le centre spatial de Kourou (Guyane) |
| 4. <input type="checkbox"/> les maisons traditionnelles kanakses (Nouvelle-Calédonie) | 8. <input type="checkbox"/> les volcans de l'île de la Réunion |

22 Die französischsprachige Welt hat viel zu bieten. Verbinden Sie die Fotos mit folgenden Wörtern. Finden Sie weitere Beispiele.

- la nature • la gastronomie • les arts • l'architecture +
la technologie • les villes • le sport • le tourisme

Klick auf Video? Dann schauen Sie sich die Seite 1 der DVD an. Übungen dazu finden Sie in der Aktion 1, auf Seite 45.

Übung 18

GRAMMAR



Lextra Compact Grammars

This book covers all important rules and structures up to level B1.

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- Numerous example sentences
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- Practical pocket format: 12.5 x 19 cm

208 pages, hardback
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This practice grammar contains a variety of exercises and covers the grammar content relevant to levels A1 to B1. The left-hand pages feature the grammar explanation while the right-hand page presents opportunities to practise.

128 pages, softback
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YOUNG BEGINNERS



Lextra Junior Unterwegs

This new series helps children to make the most of a holiday abroad and the opportunity to interact with a new culture and a new language.

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The appendix contains useful vocabulary presented by topic and A-Z, extra information on the locations from each chapter and helpful hints for parents. As well as via the accompanying CD the audio material can also be accessed via the TING audio pen – the ideal way to listen as you go.

80 pages, hardback, CD
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Lextra Picture Dictionaries for children with TING

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SELF STUDY & VOCABULARY



A1 | A2 | B1 | B2 | C1 | C2



Lextra Basic Thematic Vocabulary French L

Ideal for anyone who wants to brush up or expand his vocabulary and for examination preparation.

The dictionaries contain the 4000 most frequently used words, organised according to subject areas.

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148 pages, softback
978-3-589-01566-5

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424 pages, softback
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Lextra Concise Thematic Dictionary L

These bilingual dictionaries are structured according to topics and subject areas. Hundreds colour photos will help the tourist, business people, or students to improve their vocabulary.

472 pages, hardback
20,000 entries, numerous illustrations
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(Fraus / Cornelisen)

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A1 | A2 | B1 | B2 | C1 | C2

Lextra Turbo Courses Effective learning in 2 x 10 minutes daily L

The 2 x 10 minute course suits the rhythm of modern life, which doesn't leave much time for learning. Each chapter requires only 20 minutes each day and constitutes a clearly defined and self-contained learning unit. The short sections are designed to provide a sense of ongoing achievement that motivates users and helps them to learn quickly and effectively. Thematic focal points include the most important situations and expressions relevant to the use of the language as well as grammatical structures and verb forms.

- 8 pages devoted to vocabulary for the traveller
- Tests to check learning progress
- Audio CD and MP3 files as downloads
- 128 pages, softback, CD
978-3-589-01838-3

Rights sold to: Russia, Hungary, China

Lextra Premium Language Courses L

The Premium Language Course offers a comprehensive tool for all those interested in intensive language-learning.

The detailed *learning book* contains a range of varied exercises covering all linguistic skills and a short grammar guide. The *reading book* is ideal for study "on the road" and contains dialogs relating to an ongoing story with translations.

A particular feature of the Premium Language Course is its comprehensive audio material, which comprises approximately 400 minutes on an *MP3 audio CD*.

2 books (approx. 200 pages each), 4CDs
978-3-589-01574-0

Jeden Tag ein bisschen ... L

Jeden Tag ein bisschen ... makes language practice simple and fun. Adults of all ages can refresh their language knowledge in an entertaining way.

The 99 pages provide revision in bitesize portions in the form of tasks, games and crosswords. Whether at home, on holiday or away on business, just tear off as many pages as necessary while you're on the road.

Short texts with interesting information about the country and people are presented every seventh day. A progress chart on the back of each day helps learners decide where more practice may be needed. A small travel dictionary with useful phrases completes the block. *Jeden Tag ein bisschen ...* corresponds to CEF levels A1-B1.

128 pages, softback
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Lextra Italian

Lextra junior unterwegs (on the way...)

80 pages, hardback, CD
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Turbo course

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Turbo course

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Compact Grammar

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GREEK



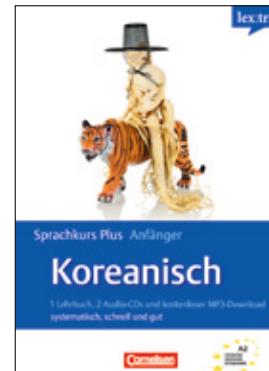
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Turbo course
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Lextra Latin
Jeden Tag ein bisschen...
208 pages, softback
978-3-589-02028-7

KOREAN



Lextra Korean
Sprachkurs Plus
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Rights sold to: China, Russia

L

FURTHER LANGUAGES

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Turbo course

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196 pages, hardback

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978-3-589-01947-2

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RUSSIAN



Lextra Russian

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TING-Audio material

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Turbo course

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Compact Grammar

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SWEDISH

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**Lextra junior unterwegs
(on the way...)**
80 pages, hardback, CD
978-3-589-01881-9

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Turbo course
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Compact Grammar
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DANISH/NORWEGIAN

Lextra Danish
Turbo course
978-3-589-01868-0

Compact Grammar
978-3-589-01650-1

Lextra Norwegian
Compact Grammar
978-3-589-01990-8

Rights sold to: China, Russia

Overview Vocational Education



The key to economic growth and social stability is skilled and well trained labor force. Germany with its unique dual system approach reaches a tremendous success in this field. More and more countries and governments worldwide are adapting the German system or at least parts of it to upgrade their vocational education.

But many initiatives are lacking the teaching material and textbooks to introduce the dual system sustainably. This is where our vocational education courses come in. We publish material for caring, technical and business professions and will expand our program step by step. Have a look at our vocation education material – made in Germany!



Caring Professions

Nursing & Health Care page 55



Technical Professions

Technical Drawing page 60

Mathematics page 61

Train the trainer page 61



Business Professions

Office page 57

Economics/Business Studies page 58

Wholesale/Foreign Trade page 58

Automobile Sales Professionals page 59

Industrial clerkship and administration page 59

Warehousing page 59

VOCATIONAL EDUCATION

CARING PROFESSIONS



NEW WeiterWissen Gesundheit (Learn more: health)

Learn more: health combines the fields of prevention and health promotion activity as well as therapy, rehabilitation and care. Cross-references, side-topics and current weblinks develop the connection between learnt material and students' everyday lives. Questions accompanying each chapter help to elucidate and connect complex multidisciplinary content.

At the end of each volume, students can test their complex knowledge of the topic with exam questions.

Topics:

- Salutogenesis and models of health
- Anatomy, physiology and pathology of economically relevant models of illness
- Health promotion and prevention
- Social systems, institutions and structures in public health
- Interdisciplinary networking
- Scientific research into health
- Concepts and methods in epidemiology
- Theories of care and quality of care
- Rehabilitation at various stages of life

Student's Book

978-3-06-450642-8

Topical books:

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Comprehensive material on the nervous and endocrine systems.

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Specialist terms and summaries

In this handy reference work, students will find more than 2,000 specialist terms from the fields of health, medicine and biology – specially selected for the subject of health sciences and clearly explained. Numerous diagrams, sketches and pictures illustrate the material. Key entries such as the concept of health are presented in summaries – comprehensive and at the same time compact.

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Social

Learn more introduces the curriculum topics of pedagogy, psychology and sociology in a compact form:

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- The next section addresses the topic of work experience in social work, setting the material in a particular practical context. The check-in and check-out pages and questions accompanying each chapter relate the material to students' own day-to-day world.

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- Human development
- Learning
- Communication
- Socialisation
- Groups
- The individual in society
- Challenging life situations in childhood and youth
- Work experience
- Work experience in social work
- Work experience in children's daycare

Incl. e-book licence (scook)

978-3-06-450177-5



Medical Assistant's Technical Dictionary 1-3

A helpful aid for training and work. The dictionary offers precise, easily understandable translations and explanations of technical terms. Mnemonics provide assistance with difficult terms and numerous colour pictures make understanding easier and help the visual memory. The book also offers an overview of prefixes and endings using in specialist medical language. A letter bar on the side of pages and page and picture references help users to navigate. The appendix includes blood-pressure and laboratory values with standard values in tabular form.

160 pages, softback, numerous illustrations

978-3-06-450999-3

Workbook

978-3-06-450735-7

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VOCATIONAL EDUCATION

CARING PROFESSIONS



In guten Händen

(In Good Hands)

Nurse training is undergoing worldwide change. Social and health policy changes (demographic changes, healthcare prevention and prophylaxis measures, financial cutbacks and technological advances) have also had an influence on the curriculum planning for nursing programmes.

In Good Hands – Health and Nursing Care/Health and Child Nursing supports teachers, trainers and student nurses in this process.

It provides a multidisciplinary description of the fundamentals of this complex occupation and at the same time the workbooks with their innovative phenomenological concept provide students with support in their personal and professional development through reflection and orientation towards practice.

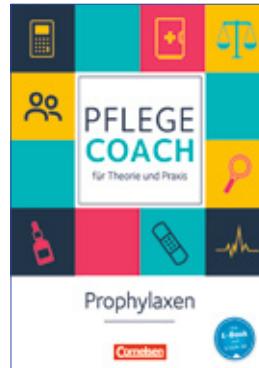
The series *In Good Hands – Geriatric Nursing* is based on the same concept. Here the specific contents of the newly-designed geriatric nurse training curriculum are dealt with, including recognition and evaluation of the special needs of an aging population and concepts for the care of the elderly.

For example:

In Good Hands Volume 1 Health and Nursing Care Theory

672 pages, numerous illustrations
hardback

978-3-464-45302-5



NEW Pflege-Coach

(Care Coach)

Theory and practice in one – Care Coach presents current discoveries from science and research with a focus on practical application.

Following an introduction to the foundations of the topic, individual prophylaxes are examined: pneumonia, bedsores, thrombosis, contracture, thrush and mumps, falls, obstipation, intertrigo, dehydration, habituation and sensory deprivation, cystitis, malnutrition, infection.

Workbook

Incl. e-book licence (scook)
978-3-06-451056-2



Pflegiothek

(Care-o-theque)

Pflegiothek is a care manual and the ideal companion for those working or training in the areas of nursing-, invalid- and geriatric care.

Features:

- easy-to-understand translations and explanations of medical and nursing terms
- abbreviations, reference values and calculations
- colour illustrations explain complex topics

Ideally suited as a handy reference work for quick consultation during a hectic working day.

Reference Dictionary

978-3-06-455161-9

Avoiding Stress and Burnouts

978-3-06-455187-9

Case and Care Management

978-3-06-450329-8

Dementia

978-3-06-455185-5

English for Nurses

978-3-06-455176-3

Eating and Drinking

978-3-06-455177-0

Quality Management

978-3-06-455173-2

Guidance and advice

978-3-06-450530-8

Ethics

978-3-06-455174-9

Anatomy

978-3-06-450176-8

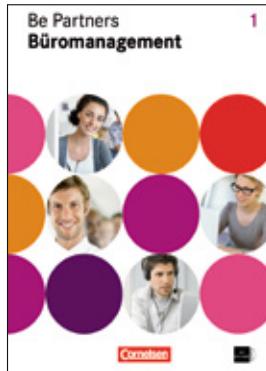
Care Basic Compact Course

978-3-06-450469-1

Basic Knowledge

978-3-06-450245-1

BUSINESS PROFESSIONS



NEW Be Partners – Office management

(L)

Be Partners develops core competencies for office work, word processing and spreadsheets in the context of specific business challenges.

The integration of English as a foreign language takes place through useful office vocabulary in the specialist subjects and through several learning scenarios in English.

Textbook 1

incl. e-book licence (scook)

978-3-464-46101-3

Workbook 1

978-3-464-46131-0

Lesson Handouts

978-3-464-46181-5

Textbook 2

inc. e-book licence (scook)

978-3-464-46102-0

Workbook 2

978-3-464-46132-7

Lesson Handouts

978-3-464-46182-2

Textbook 3

inc. e-book licence (scook)

978-3-464-46103-7

Workbook 3

978-3-464-46133-4

Lesson Handouts

978-3-464-46183-9

Be Partners is the competency- and practically oriented series for office work. The product of a dynamic team of authors, it covers all the material from the German quality standards learning framework. For each of the three training years there is a specialist subject, a workbook with learning scenarios and lesson handouts:

- The *specialist subject* presents all the necessary material in the requisite depth but also in an easy-to-understand manner. Examples, outlines and diagrams support learning, as does the functional layout.
- The *workbook* contains practical learning scenarios for each field of study from BE Partners KG, a fictional print and advertising company. Students ensure their own learning success with the help of the additional worksheets and exercises.
- The *lesson handouts* provide the solutions to the learning scenarios, worksheets and assignments in the specialist subject and workbook.
- The *CD-ROMs* accompanying the workbooks and handouts contain templates and supplementary material.
- The *DVD-ROM* for subjects 1 and 2 offers a comprehensive IT trainer that students can use to develop the necessary Office skills, in particular word processing and spreadsheet skills, as well as a maths and methods trainer. Introductory videos explain how to use the Microsoft Office programs Word®, Excel® and PowerPoint® and the Windows® 7 operating system.

BUSINESS PROFESSIONS



Understanding Business Management

The St. Gallen Management Model

The book provides the knowledge required to scholars of business management. For almost forty years now business management has been taught at the University of St. Gallen on the basis of the St. Gallen Management Model. This model is being continually honed and developed at the intersection between teaching, research and business practices. This textbook draws on the St. Gallen Management Model to prepare students to be able to deal with complex professional and social tasks and functions. The textbook is designed for both class teaching and independent study.

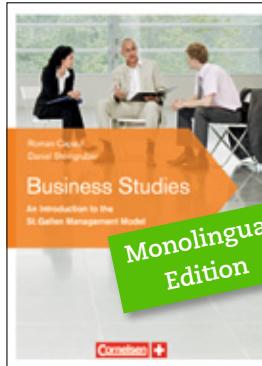
The methodical approach used in the book is strongly orientated around practical business situations. Detailed case studies and an example that summarizes the various aspects discussed in the context of a real enterprise give lessons a strongly problem-based character. Cross-references between and within individual thematic blocks, a comprehensive keyword index, a business-management glossary, and the use of the model all contribute to the positioning of the individual aspects of business management.

Textbook 2nd edition

576 pages, hardback
978-3-06-028233-3

Additional Material 2nd edition

CD-R
978-3-06-028234-0



Business Studies

IDL

The successful introduction to the St. Gallen business model textbook is now also available in an English edition for international markets.

The key aspects of this book:

- Based on the St. Gallen Management Model with 40 years experience and one of the leading management universities in the world
- The structure of the Model determines the main part of the textbook
- Access to theoretical business knowledge and practical experience explained with real company cases
- Suitable for lessons in learning groups, but also for self-study

For distribution details for *Business Studies*, please talk to us at an upcoming trade fair or conference or email us at: international@cornelsen-schulverlage.de.

576 pages, hardback
978-3-06-450883-5

NEW Groß- und Außenhandel (Wholesale and foreign trade)

L

This new edition of our proven and focused wholesale and foreign trade course covers the material for the German quality standard teaching framework for both subjects – wholesale and foreign trade. The *textbook*, structured by fields of studies, serves as a comprehensive source of information and goes deeper into a number of key operational themes. Material which is specifically relevant for the subject of foreign trade is included at the end of the field of study.



The *workbook* provides practical learning scenarios, worksheets and assignments for each field of study. Most learning scenarios relate to an example company.

The new edition contains an expanded offering of exercises with numerous additional learning scenarios (including some in English) and an even more comprehensive pool of assignments, in particular for the examination topic commercial management and control.

The *lesson handouts* include sample solutions for all exercises, supplementary material and a document record for the example company.

Textbook 1

Incl. e-book licence (scook)
978-3-06-455826-7

Workbook 1

978-3-06-455830-4

Textbook and Workbook bundle

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978-3-06-455833-5

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Textbook and workbook bundle

978-3-06-450953-5

Lesson Handouts

978-3-06-455835-9

Exam trainer: wholesale

978-3-06-451074-6 (Oct. 2015)



Automobilkaufleute

(Automobile Sales Professionals)

This newly-developed and practically-orientated series covers all of the required content for training courses leading to the officially recognised German qualification *Automobilkaufmann/Automobilkauffrau* (Automobile Sales Professional). For each of the three years of training there is a different textbook, workbook with learning situations and collection of teachers' material:

- The *Textbooks* provide all of the necessary specialist content required for the German Chamber of Commerce and Industry (IHK) examinations and explain each subject area using examples, overviews and illustrations to help students work with and learn the theory.
- The *Workbooks* provide numerous practically orientated and task-based learning situations based on the model company Autoland Murschall GmbH. Tasks and worksheets, as well as additional English situations, complete the package.
- The *teachers' materials* contain all of the solutions and suggested answers to the learning situations, exercises, and worksheets from the workbooks.

For example:

Textbook and Workbook 1

376 + 312 pages, softback
978-3-06-450356-4



Industriekaufleute – Neubearbeitung

(Industrial clerkship and administration – new revised edition)

This practically-orientated series for those training for the German industrial administration qualification „*Industriekaufmann/Industriekauffrau*“ offers the following for each of the three years of the course: a course book (student's book), a workbook with learning situations and a teacher's handbook.

The *workbooks* determine the direction of study during task based classes. Starting with a work situation (e.g. a business letter requiring action), learners learn inductively with the assistance of the specialist information provided. They are then able to complete the task required by the situation (e.g. a letter in response, a presentation, a decision). Additional worksheets and tasks help to secure learning success. Teachers act as facilitators during this self-determined learning process, assist weaker students, and encourage stronger students to complete more demanding tasks. The series may of course also be used in teacher-centred training. With the help of the workbooks, the material may be practised individually or as group work.

For example:

Textbook 1

536 pages, softback, CD-R
978-3-06-450494-3



Lager logisch! (Logical storage!)

Anyone working in the warehousing sector or in storage logistics has to handle goods, store them correctly and engage in logistical planning and organizational processes. This new learning-field oriented series optimally prepares trainees for their examinations.

Each training year corresponds to a specialist knowledge volume, a workbook with learning stages and a guideline for lessons.

The specialist knowledge volumes cover all knowledge relevant to examinations. The clear design of the learning fields, numerous pictures, examples and overviews motivate students to formulate solutions in the respective learning situation. An appendix provides brief overviews of applied mathematics, the learning process and economics and sociology

Learning fields:

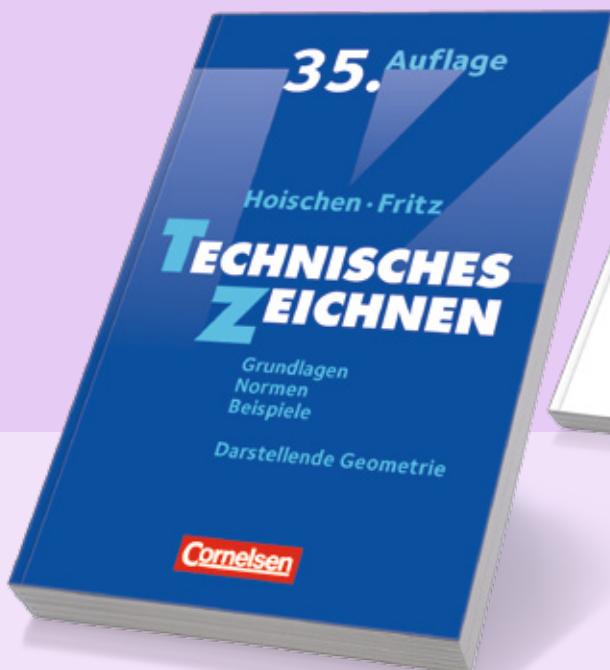
- Receiving and checking goods
- Storing goods
- Processing goods
- On-site transport
- Commissioning goods
- Packing goods
- Tour planning
- Dispatching goods
- Optimizing logistical processes
- Procuring goods
- Identifying and evaluating code numbers

For example:

Textbook 1

360 pages, softback
978-3-06-450453-0

SPOTLIGHT



The Practice of Technical Drawing for Metal L

(17th edition, revised)

The compact drawing course – can be used flexibly for vocational and professional training and in higher education. The classic, offering a three-part course orientated around metal technologies and spanning across the professions:

- Foundations and principles of technical drawing: drawing conventions and drawing tools; representing and dimensioning various workpieces
- Introduction to descriptive geometry: constructions, sections, intersections and projections
- Interpreting and preparing general arrangement and detail drawings

The new edition has been updated to the latest drawing standards.

Book

[978-3-06-151042-8 \(Feb. 2016\)](#)

E-Book

[978-3-06-151043-5 \(Feb. 2016\)](#)

Technical Drawing (35th edition) and The Practice of Technical Drawing (17th edition) bundle

[978-3-06-151044-2 \(Feb. 2016\)](#)

NEW Hoischen Technical Drawing

(35th edition, revised and updated)

The standard work assists apprentices, students and anyone participating in ongoing professional development as their textbook and workbook. Technicians and engineers turn to it for reference in their daily work.

Topics covered:

- foundations of standardised technical drawing
- descriptive geometry (including practical approximate constructions),
- construction foundations (standardisation, standard components, layout and dimensioning for production, electrical symbols, CAD/CAM)
- examples and tests

The material can be searched using sophisticated indices, making the book suitable as a reference resource for (project and study) assignments. The new edition has been thoroughly reviewed, revised, reworked, improved and expanded.

Book

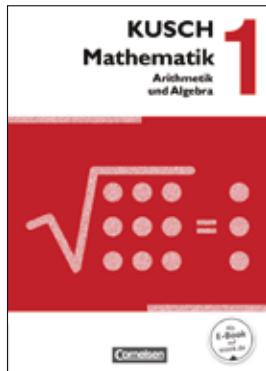
[978-3-06-151040-4 \(Feb. 2016\)](#)

E-Book

[978-3-06-151041-1 \(Feb. 2016\)](#)

VOCATIONAL EDUCATION

TECHNICAL PROFESSIONS



Kusch Mathematics – L revised edition

The *Kusch: Mathematics* is a classic in mathematics teaching and volume I of this revised version marks its sixteenth edition. *Volume 1 - Arithmetic and Algebra* and *Volume 2 - Geometry and Trigonometry* are used in mathematics teaching at vocational schools. They prepare pupils for qualifications such as the Master Craftsman's Certificate and Technician's Certificate. *Volume 3 - Differential Calculus* and *Volume 4 - Integral Calculus* deal with advanced mathematics and are designed for students at technical colleges, universities and comparable vocational institutions. The structure of the book is based on the so-called twin column method. The solution to the mathematical problem is shown stage by stage in the right-hand column while the left-hand column provides a comprehensive verbal explanation so that the arithmetical process is not interrupted. The books are thus particularly suited to independent learning and have been recognized for generations as THE self-learning resource for mathematics.

Arithmetic and Algebra 16th edition

978-3-06-450162-1

Geometry and Trigonometry 12th edition

978-3-06-450165-2

Differential Calculus 9th edition

978-3-464-41303-9

Integral Calculus 6th edition

978-3-464-41304-3



Being Successful in Your Profession L

The books in this series are specifically oriented to professional further education and training. Some volumes cover the shared fundamentals of several professional training programmes and are equally relevant to people working in business administration and sales, master craftsmen and technicians. Other volumes offer professional knowledge for further training in specific sectors.

Anyone studying for a qualification while working in their profession must study efficiently – for this reason the volumes in this series focus on the essentials. They are succinct and clearly laid out, and the questions and tasks are as authentic as possible in order to facilitate effective exam preparation. The volumes dealing with specific professions are comprehensive while at the same time as compact as possible, and offer users sample tests and other material designed to prepare them for exams.

- Teaching and exercise books for professional further education and training
- Concrete orientation to the requirements of specific courses of study
- For successful preparation for relevant examinations

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LAB IN THE BOX

Discover · explore · understand

Experiments have resulted in inventions with great impact on the development of mankind. Experiments help us to understand nature and teach us how to use and protect resources. It is of enormous importance to introduce students to experimental learning in their daily school routine.

Cornelsen Experimeta develops, produces and distributes sustainable teaching materials for elementary, primary and secondary schools.

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Cornelsen Experimeta offers a complete package in a media network. The components of the system – science kits, manuals and teacher's handbooks – match each other. The students are encouraged to study independently, sustainable learning and success is ensured. The teacher's handbooks contain background information as well as didactic recommendations. Teachers save time so that they are free for other pedagogic tasks.

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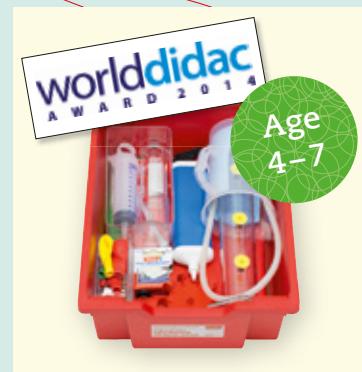
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Let's discover the world together



Science Kits

by Cornelsen Experimenta

Easy experimenting in the Kindergarten

Integrated promotion of children in the elementary level prepares them for the primary school and opens up the possibility to implement an education concept which can be built on.



Unpack – set up – experiment:

The experiments are fail-safe including pictured flow charts and are easy to reproduce. All materials have a clearly marked, designated storage space.

The experiments support the training of hand-eye coordination. At the same time language and cognitive abilities of the children are encouraged. Problem-solving in a group helps to develop and strengthen social competences.

The “red boxes” in the primary school

With the help of the red boxes experiments are reproducible and have sustainable learning effects. The boxes are accompanied by a modern didactical concept with an activity-oriented approach.



The materials are clearly stored and can be used for all teaching methods such as learning on workstations, working on a week schedule, individualized instruction or in a group. All materials necessary for the experiments are included in the box.

The students act independently and at their own pace and direction. They decide which experiment they want to undertake and how much time they will spend on it. This is truly individualised and personalised learning! No additional materials are needed – it could not be easier!

Products for the secondary school

Our science kits offer a complete package with a well thought out concept, including manual and a teacher's handbook. The kits make it possible to work simultaneously on different subjects.



The students are encouraged to act independently. This allows teachers to spend the extra time they have gained on other pedagogic tasks.

The well-thought-out order guarantees that all materials are easily accessible. All components of the kits are sturdy and designed for student use. The materials are used for different applications so that the students will soon become familiar with the materials.

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